

Newest SportsEdTV Contributor Coaches More Than Sports

C.J. Stewart leverages athletics, education and service creating engaged student athletes.



Atlanta, Jul 14, 2020 ([Issuewire.com](https://www.issuewire.com)) - [SportsEdTV](https://www.sportsedtv.com) has named former Chicago Cubs outfielder C. J. Stewart as senior contributor. Stewart is founder of L.E.A.D. (Launch, Expose, Advise, Direct) program in Atlanta which creates positive outcomes for at-risk, minority, inner-city youth. He also operates Diamond Directors a professional development facility for baseball players.

“Stewart grew up in one of Atlanta’s most dangerous housing projects, and his story is a perfect example of the phrase, where you start doesn’t determine where you finish,” said [SportsEdTV](https://www.sportsedtv.com) Founder and Chairman Robert Mazzucchelli, adding “his dedication to youth represents much of [SportsEdTV](https://www.sportsedtv.com)’s mission.”

He has over 22 years of experience and Diamond Directors has developed some of the game’s top amateur, collegiate, and professional players.

“Through the help of kind strangers in his community, he was able to play competitive baseball in high school and ultimately become exposed to the Chicago Cubs organization which drafted him,” said Victor

Bergonzoli, CEO [SportsEdTV](#), “which inspires his payback program, L.E.A.D. reflecting the character of coaching we love.”

L.E.A.D. develops youths called Ambassadors: college-bound, civically engaged student-athletes prepared to be positive change agents in their communities.

“The opportunity to spread our principles throughout the world via [SportsEdTV](#) is a major boost,” Stewart says, noting how “[SportsEdTV](#)’s FREE anytime, anywhere online instruction is a sports and character-building breakthrough.”

About SportsEdTV: SportsEdTV exists to help athletes, coaches and parents LEARN, WIN, and CELEBRATE. We don’t expect everyone who uses our learning tools to become a world champion - that’s not our mission.

We do expect people who use our educational resources to become their own champion, by whatever definition they view success in their chosen sport. For some, success is making the varsity team, for others, it’s becoming country champion, and for others still, it may simply be gaining proficiency at a sport that offers a lifetime of fun and fitness.

To us, no matter your aspirations in sport, if you are striving to improve, you are winning! As a leading sports education media company, we provide FREE video and blog content to anyone in the world with an internet connection.

We also offer a global online community, where athletes, parents and coaches can interact, connect, chat, share content and find new friends. SportsEdTV videos feature coaching from world-class coaches and athletes - many of whom are or have coached world-champions - and have been watched by viewers in every country in the world.



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