

Kevin Bratch - Measuring the Demand for Property & Some Effective strategies to Help You Invest

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Vancouver, Jul 30, 2020 (Issuewire.com) - For Kevin Bratch, homeowners still have some advantages on their side and will always have a reason to smile widely to the bank if the deal goes their way. This is because according to recent property indices, property prices have been steadily increasing at a rate of about 5% annually. This is one way of measuring the absorption rate for properties in Real Estate.

To make us fully understand this process, [Kevin Bratch](#) aptly explains that Absorption Rate is simply the availability of homes in a market segment, which are in turn sold to potential buyers over a specific period. It could be days, weeks, months, or years, depending on the demand. Thus, to a clear picture of this, the Rate of Absorption is normally factored in by taking into account the number of homes that have been after a particular time frame, which is then divided using the total amount of unsold homes, which are still available in that particular market segment.

Kevin Bratch - Measuring the Demand for Property using Absorption Rate, How it is Done

On the contrary, Kevin Bratch reminds us that in case there exists more than one price range in the property market, then what you do is to stay focused on the property prices within your range. It is the only way of coming up with an amicable absorption rate. And to lay further credence, property markets, which have absorption rates equaling or totaling to 20% rate, are deemed to be seller's markets. Whereas, those with rates lower than or equal to 15% rate are considered to be buyer's markets.

Such insight gives potential investors and stakeholders a clear picture of how the property markets will perform. This, in turn, enables them to make informed choices in terms of investments and management of the property.

Kevin Bratch concludes that absorption rates in the Real Estate sector can be used to determine property prices. It can also be used by developers to determine the right time for building new houses.

The business of foreclosure in real estate is not for the faint-hearted. It is a segment that needs investors to be very patient, diligent, good timing with an eye for spotting new investment opportunities as they come. And according to Kevin Bratch, one also needs to set aside a substantial amount of money for it.

He continues further that although it is very viable, just like any other venture, an investor should do due diligence on it, by carefully researching about property deals in their locality, the economical and demographics involved. Having such strategies in place helps you as an investor to come up with modalities on how to navigate this business terrain.

Kevin Bratch tells investors that for them to succeed in this segment, then they must have the following firmly in place.

Strategies for Investment

Having strategies in place for your business venture act as roadmaps towards the investment opportunities, and it should include targets and how to acquire and dispose of such properties. For maximum gains, investors need to always ascertain the purpose, in which the foreclosure occurred.

Strategies for Acquiring Properties

Any investor who wants to strike a bargain within the real estate foreclosure circles needs to have some skills up their sleeves. [Kevin Bratch](#) goes ahead to state that apart from contacting owners of distressed properties, they can also secure reliable contacts who can point them in the right direction. Under this strategy, investors must also develop the knack or wisdom whether to buy or not buy these properties. Not every distressed property is profitable.

What are the Holding Period and Exit Plans Like?

These two attributes are very important for those venturing into the real estate foreclosure. And as Kevin Bratch points out, investors should have very clear strategies on the waiting period as they look for buyers or prices to go up and offload the properties as soon as they spot the right opportunities.

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