

Joie De Viv Is Creating Sustainable Jewelry That Empowers Women to Embrace Their Individuality



New York City, Jul 1, 2020 ([Issuewire.com](https://www.issuewire.com)) - Joie De Viv Is Creating Sustainable Jewelry That Empowers Women to Embrace.

In the past, jewelry has always been a symbol of wealth, power, and prestige. However, the mining of precious gems and metals has been exposed to the general public as exploitive and destructive. People should not have to enjoy jewelry without feeling the guilt of ecosystems being destroyed. Is there such a thing as ethical and sustainable high-quality jewelry?

Joie De Viv's answer to that question is yes.

Joie De Viv is a sustainable jewelry line that was founded by Vivian Weyll. Vivian is a woman of many identities: founder, designer, serial entrepreneur, explorer, risk-taker, art aficionado, divorcee, and proud mother. Her beginnings in the world of jewelry began in Brazil, where she was born and raised.

Vivian was captured and enamored by the intimacy of jewelry, how it turns into something personal to every woman who wears it. Jewelry allows women to tap into the endless possibilities of life beautifully explored.

Vivian believed that jewelry should be luxurious as it is ethical, fun, and a part of everyday life, and thus Joie De Viv was born. It brings forth a one-of-a-kind jewelry experience crafted for the enjoyment and use of the modern woman. The shop creates classical pieces that are sure to endure for a long time and aims to portray and capture the critical happy moments in life. The company empowers women to create beautiful collections that echo their individuality, and that each piece should reflect a moment to remember and cherish.

Each piece is handmade in Miami by jewelers with over thirty years of experience. With the lowest prices and phenomenal customer service, the company has over 500 5-star reviews.

One of the best parts of their jewelry experience is being guilt-free.

The company goes above and beyond the industry standards when it comes to sourcing their materials ethically and responsibly. Their goal is to revolutionize the jewelry industry by cutting out the middlemen and offering excellent quality and sustainable exquisite jewelry at the most reasonable prices.

They use only the finest materials available paired with ethical, environmentally conscious practices that the company can proudly stand beside. All their materials are certified lab-grown premium-quality diamonds and precious stones and top-grade metals free of harm yet full of charm. They choose reclaimed precious metals, which can be done repeatedly without degradation in quality, to decrease the global demand for newly mined gold.

They have gone to great lengths to guarantee that they are conflict-free and that their suppliers adhere to internationally recognized labor, trade, and environmental standards. The company's ethically grown diamonds are entirely traceable from start to finish, and they work closely with their manufacturers to ensure ethical labor practices throughout.

Their lab-grown diamonds are real diamonds; the Federal Trade Commission had made it clear when they removed the “natural” terminology from mined diamonds. Whether mined or created, these diamonds are physically, optically, and chemically identical with each other.

With Joie De Viv, they can prove to everyone that people can get more quality for less money in a much more ecofriendly way. Through them, everyone can own a piece that represents a slice of their lives that they can wear wherever.

Give Joie De Viv's [website](#) a visit. Follow their [Facebook page](#) and [Instagram](#) as well.

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