

How Preeminent Business Consultant Bernard Bonner Plans to Change the World



New York City, Jul 16, 2020 ([IssueWire.com](https://www.issuewire.com)) - Bernard Bonner began his journey studying marketing at Texas Southern University. After working with the International Profit Associates (IPA) and becoming their top business analyst, he went on to work several years in business consultancy. Through this, he has amassed substantial experience in over 7,000 hours of practical application and creating results-driven solutions for many businesses.

In September of 2007, Bernard founded his very own company, Business Development International (BDI). The company empowers small to medium-size entrepreneurs all over the world by providing them the know-how using specific proven procedures, tools, and training to achieve growth and prosperity. Led by the preeminent business consultant, BDI has transformed businesses across the spectrum. Among the industries they have worked with are real estate, media, manufacturing, transportation, finance, construction, and entertainment.

Today, Bernard is considered to be the number 1 business consultant in the United States of America. Empowering business owners and celebrities through comprehensive business analyses and consulting has earned him the title Business Consultant to the Stars.

Bernard's unique skills have helped businesses go from a phase where everything totally depends on the owner to a full phase where the daily operations and success of the business do not depend upon the owner or on him being physically present.

Bernard and his team in BDI provide an objective third-party analysis to assist business owners. This analysis identifies what the business' real issues are, what's causing these, why they continue to exist, and how much it costs the business owner in lost revenue and net profits. Furthermore, the analysis determines what needs to be done to fix said issues, how these can be solved using existing resources, and finally, how much additional revenue and net profits can be attained once these are addressed.

This analysis process only takes two to five days for any company under \$200 million in annual revenue or one that has 400 employees. BDI is so sure of their effectiveness that they do not require a retainer, and in fact, they provide businesses analyses with a 100% money-back guarantee. "I'm probably the only consultant who gets paid after he's completed the job in my industry. When we perform our analysis, the invoice is paid on 'satisfactory completion of the analysis.' That means if the client is 100% satisfied with what we've done, he's obligated to pay us," Bernard says.

The business consultant is passionate about making entrepreneurs aware of their power and role in nation-building. Big or small, he believes that businesses can change lives and therefore change the world. He is even accredited for converting a small mom-and-pop business in Hawaii into being the top company in its category across the US.

Bernard emphasized in a video posted on BDI's official YouTube channel that his services help not only business owners, but also their employees, and eventually their families. He believes this chain of helping contributes to bettering communities and is a win-win situation for everyone. "The reason why I do what I do is because I'm interested in changing the world...and I'm changing the world, one business at a time," he proudly said.

With over 25 years of experience in business management and consultancy, Bernard is determined to make it his mission to ensure the success of even the smallest businesses he works with. He believes

most in these small to medium-sized businesses and counts on them to make his country great again.

Bernard is eager to connect with more businesses. According to him, "It doesn't matter if you're 26 or 75 years old. It doesn't matter if you're a man or a woman. It doesn't matter if you have ten employees or 500. It doesn't really matter what industry you're in, because regardless of your product or service you provide, the problems the business owner deals with are the same. The only thing that matters is if you're ready to commit yourself to changing everything for the better."

Learn more about BDI through their [website](#), and connect with Bernard through [Instagram](#).

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