

Home storage leader Compactor voted second best decoration website with visits tripling during lockdown



Barcelona, Jul 28, 2020 ([Issuewire.com](https://www.issuewire.com)) - Web traffic on the Compactor website increased by 300% during lockdown with the brand also winning second best decoration and small furnishings website in France, scoring 7.6 out of 10. The site also featured in the 2020 top websites list made by the prestigious French business magazine Capital in collaboration with the Statista Institute of Studies.

Lockdown has given e-commerce a boost and companies like Compactor, specialists in [home storage](#) and [vacuum storage](#), have seen this reflected in the brand's popularity and sales via its website. During May and April, the brand's website had more than half a million visits across its 6 European countries: France, Spain, Italy, United Kingdom, Germany and the Netherlands. Compactor CEO César Epicureo, comments: "Lockdown has confirmed that our products are essential for the time in which we live, where houses are getting smaller and we need more storage space."

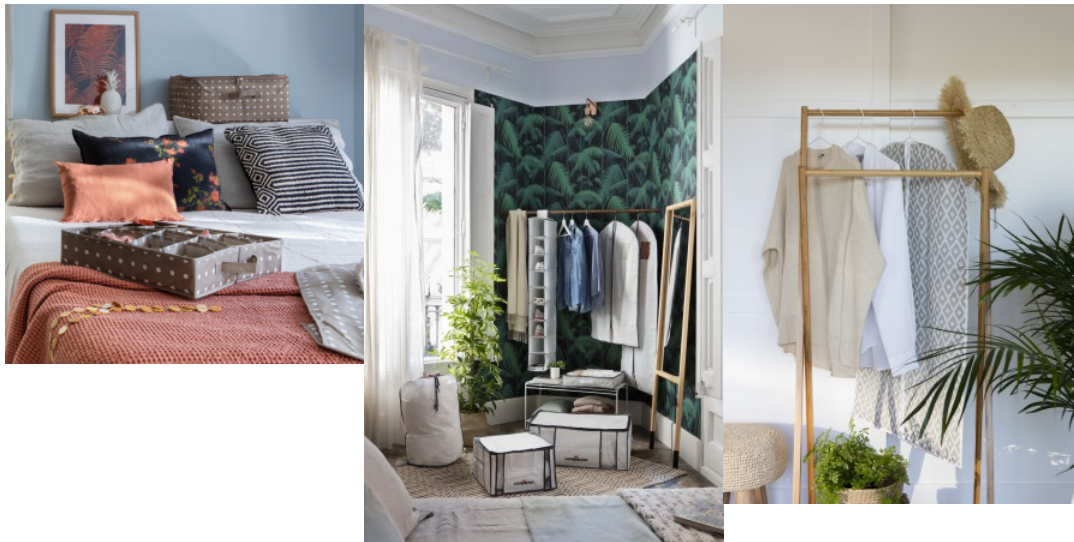
Compactor: Capital's second-best decoration and small furnishing website

The success of the [Compactor](#) website during lockdown resulted in the award for second best decoration and small furnishings website by the prestigious economic magazine Capital in April this

year. To reach these rankings, the Statista research institute identified more than 10,000 French websites which were then reduced down to a final list based on site visits and activity. A double survey was conducted that combined a series of technical tests carried out by analysts on more than 50 criteria and a questionnaire carried out with a panel of 3000 online buyers. It should be noted that this was a totally anonymous study of which the winners did not apply.

About Compactor

Located in Northern France, Compactor has a strong connection to its Nordic roots but is always ready to conquer new markets. Today it has customers across the world, from the United States and Brazil to Japan and Australia. With manufacturing and assembly plants in Asia and Spain, they can ensure full control of production. And while remaining innovative and creative, they can regulate the quality and cost of their products and monitor manufacturing and delivery operations.



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