

‘Forever Current Studios’ Presents Unparalleled Development Program to Grow Any Artist Brand



New York City, Jul 17, 2020 ([Issuewire.com](https://www.issuewire.com)) - From content creation, marketing consultancy, to the actual implementation of ideas and product launch campaigns, Forever Current Studios gives artists opportunities to grow their brand through its unparalleled Artist Development Program.

Gabriel Galinsky, the CEO and executive producer of Forever Current Studios believes in the power of collaboration and think tanks. With a holistic approach to audiovisual storytelling, he believes that artists should also be adept at publishing and marketing their own products, as well as optimizing their revenue streams from the very beginning. Hence, he designed the unrivaled Forever Current Artist Development Program. “We strive to always help our clients maintain relevance within their respective markets by providing them with unique, forward-thinking products and campaigns, allowing their brands to remain forever current,” Gabriel said.

Forever Current Studios is a multi-disciplinary media company that specializes in audio and music production, filmmaking, music publishing and licensing, artist and brand development, as well as YouTube and podcast series development. Aside from these creative services, the company also implements digital and influencer marketing campaigns for its clients to grow their audiences and relevance within the oversaturated field of entertainment. The company prides itself on its unique approach to various independent artists of any kind through their Artist Development Program.

The program advances one’s proficiency in music production and brand development, including

practical team-building workshops, in-depth discussions on industry-standard production and distribution resources, legal support, competitive marketing techniques and consultation. Moreover, the program connects artists to a valuable and vast network of prominent influencers who will empower any kind of independent artist through effective social media and digital marketing campaigns.

Forever Current Studios, through its [Artist Development Program](#), also aims to share industry tips and turn artists of all ages into triple threats. The program's youngest enrollees range from as young as 8 to 13 years old, wishing to set high standards for themselves at a young age. Under Forever Current's win-win business model, these aspirants are taught adequately to be able to successfully navigate the very complex entertainment industry much earlier in life.

Gabriel also assures that they emphasize the importance of monetizing an artist's music or form of art. Part of the process is learning how to manage marketing budgets and making well-informed decisions on investments. Whether someone wants to be an artist, songwriter, or producer, the program teaches how to grow each client's audience organically, through intent-based content strategies.

As part of the pedagogy, artists are taught how to leverage their talent in various situations, how to protect their intellectual property, and how to avoid common mistakes. Ultimately, the program provides a clearer understanding of the publishing and licensing in the world of music.

Remaining true to its mission - especially recognizing that many up and coming artists may not have the financial means to invest into its full-service campaigns - Forever Current recently launched the educational and empowering "[Entertainment Biz Podcast with Andi G](#)," with Gabriel as its executive producer, and his wife, Andrea Galinsky, its main host and producer. The podcast features exclusive interviews with music/entertainment and business experts, providing knowledge, mentorship, industry insights, brand and business development strategies, and career growth hacks.

To further aid the naive and uninformed (or misinformed) aspiring artists and entertainers of today - unfortunately, more than less - Forever Current also teamed up with Miami/New York-based Music and Entertainment law firm, Chase Lawyers, to produce a YouTube channel series that offers legal awareness and tips, accessible to anyone who needs it and cannot afford to pay an attorney \$500/hour.

With his burning desire to help talented and deserving musicians worldwide to succeed in making a living through their passion, Gabriel intends before the end of August 2020 to launch his new book entitled *Getting Paid From Music- The Ultimate Music Business Guide for Artists, Songwriters, and Producers*.

What Forever Current has built has proven to be fundamental in nourishing artists' careers, especially within the highly competitive show business.

To know more about Gabriel Galinsky and his work at Forever Current Studios, visit their [website](#), or connect with him directly on [Linktree](#).

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Source : Gabriel Galinsky

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