

Don't Miss To Celebrate Rakhi On Aug 3rd By Pre Ordering Rakhi Gifts From HalfCute.com

Halfcute comes with a motive "Har Tyohar Ka Tohfa" which translates to "Gift for Every Celebration/Festival".



Bengaluru, Jul 22, 2020 ([Issuewire.com](https://www.issuewire.com)) - [Halfcute.com](https://www.halfcute.com) is India's on-demand online marketplace for gifting & celebrations. It comes with a motive "Har Tyohar Ka Tohfa" which translates to "Gift for Every Celebration/Festival". But it goes beyond that by covering all the possibilities of gifting and celebrating which includes relation specific gifting, the purpose of gifting like unique, thoughtful etc. It also covers a diverse set of categories of products from both brands and manufacturers from all over India to cover each intent of the sender and the likeability of the receiver. HalfCute enables online personalization by building strong tech required which can speed up both ordering for the customer and end manufacturing involved.

Raksha Bandhan is celebrated this year on Aug 3rd, Monday. As we all know, Rakhi is a widely celebrated festival for Indians to strengthen the relationship between a [brother](#) and [sister](#). Due to lockdown restrictions and containment zones, pre-planning and pre-ordering are required to be able to celebrate rakhi without any interruption. There are high chances that you won't be able to personally meet your brother or sister, so sending a rakhi or a return rakhi gift hamper will ensure that your celebration is not spoiled.

Considering the importance of Rakhi and current scenario both, Halfcute has come up with an online rakhi store <https://halfcute.com/rakhi> to enable Raksha Bandhan celebration online. HalfCute covers rakhis & rakhi gifts for each relation including brother, bhaiya bhabhi, sister and kids. Rakhi catalog includes jewellery rakhis (silver, gold and metal), designer and fancy Rakhis (wood, Kundan, stone and pearl), Lumba rakhis, kids cartoon rakhis, personalized photo rakhis and more along with multiple sweets, dry fruits and chocolate hampers to choose from. Majority of rakhis will be delivered through courier within 3-5 days and might be delayed further due to covid restrictions in particular areas.

Halfcute also highlights eco-friendly Raksha Bandhan by listing plantable rakhis & clay rakhis from top d2c brands. By sending a plantable rakhi, your gift will result in planting a new tree making it more memorable and can act as a resemblance for the bond between you and your siblings.

“Physical distancing shouldn’t stop us from Celebrating”

Halfcute is hoping to enable a memorable Rakhi celebration by ensuring the best rakhi gifts delivery to your brother or sister. Pre-order your [rakhi](#) before 26th to make sure you get it before august 3rd considering the current scenario.

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