

Dgmark Agency offering “FREE BUSINESS CONSULTATION” to help COVID-19 Affected Businesses

Dgmark agency has announced the “FREE BUSINESS CONSULTATION” to the businesses which are severely affected by the COVID-19 pandemic

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Mumbai, Aug 6, 2020 (Issuewire.com) - Dgmark Agency is a digital marketing company based in India that strategizes and implements various long-term planning in digital marketing that helps expand business horizons to bigger degrees of opportunities. Dgmark agency has announced the “FREE BUSINESS CONSULTATION” to businesses that are severely affected by the COVID-19 pandemic.

Dgmark Agency always looks for new challenges and solutions to solve them in a better way. The company is started with a minimum budget but the founder's experience is an added advantage to the company which has shone bright with new prospects into the future. Dgmark Agency has now strategized business ideas in this COVID-19 situation. When the rest of the businesses are worrying about the downfall, this company has raised its hope and spreading the positivity among the business space with its new strategy and free consultation to build up the strategy for all businesses.

Today, more and more people are being nudged to accept digital mediums of business. So much so that even those businesses and people that have not had an online presence for years are now willing to build their profiles and spend more time interacting with their customers online. Due to the ongoing COVID-19 outbreak, local businesses are either struggling or are afraid of the market uncertainties. Therefore, it is more than likely that they are looking to seek comfort on the internet, and one of those outlets is consuming information online. At times like these, it is a healthy practice for marketing agencies to churn out more content than ever and push out information online to curb the fear in the minds of local businesses is what this Mumbai-based digital marketing start-up's approach is during this pandemic.

Chandan Thakur, the founder of Dgmark Agency says, "I've realized that most marketing agencies, at this time, might be reluctant to create content because they either do not want to drown out the news that's out there or provide misinformation. However, during these tough times, if you're not showing your customers who you are and how you're coping with the situation, then they won't be able to do so themselves. Not only would this trickle-down effect impact your customers, but it would also impact their customers".

There might be a lot of uncertainty and objections around whether to keep spending on digital marketing during these tough times. With COVID-19 playing a toll on local businesses, arguments can be made for marketing agencies to wait it out and save their resources. The other reality is that due to this outbreak, each day more and more businesses are moving online. Not only are people spending more time than ever online, but they are also investing in themselves and accentuating the whole online learning community.

Chandan also said, "I'm just trying to help the companies as much as I can with my own strategies in the digital space. I'm not a super genius but I always love to spread the positive vibes and never want to stop running because I believe in 'Keep moving if you cannot run, walk if you cannot walk at least crawl but keep moving to reach your destination and to achieve the success'. Don't know who said but I really liked this quote and following the same."

For any further information, visit the website at www.dgmarkagency.com



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