

CaterCurator Launches With The Goal to Simplify Corporate Catering



Orlando, Jul 26, 2020 ([issuewire.com](https://www.issuewire.com)) - *CaterCurator is an online catering marketplace that offers customized catering by directly connecting customers to leading catering businesses and restaurants in their city.*

With a bid to offer new and safe culinary experiences in the post-pandemic world, CaterCurator is set to

launch its online marketplace for catering businesses on July 20th, 2020. The company wants to deliver relief from the boring office food by bringing delicious food from the best local chefs and restaurants right to your table.

CaterCurators offers talented local chefs and restaurants with a platform where they can sell their signature menus directly to corporate customers, who can easily place their custom catering orders through the company's website.

Instead of ordering only from traditional caterers or restaurants, CaterCurator allows customers to directly order from a rapidly growing network of talented local chefs. While customers focus on what to eat, CaterCurator will be responsible for handling all the menu planning, vendor communication, and even the delivery logistics. The idea is to give local catering businesses more control by allowing them to reach more customers and access sales metrics to improve their operations.

The platform envisions a future where every local caterer is able to reach thousands of business customers through its online marketplace enabling profitability and permanent growth.

Headquartered in Orlando, Florida, the company is founded by Amit Agarwal who already owns a travel booking platform Travlu.com and three restaurants in Orlando. Mr. Agarwal also heads DHD Hospitality Services Inc, the parent company of CaterCurator Inc, which was founded in 2013 with the goal to offer targeted cloud-based marketing solutions.

As a veteran in the food and hospitality industry, Mr. Agarwal used his decade long experience to launch [CaterCurator.com](https://catercurator.com) with the aim to make it easier for corporate employees to order their food on the go while they are too busy managing their work. From tech startups to accounting firms, digital marketing agencies, and even pharmaceutical sales representatives, CaterCurator hopes to deliver delicious food to companies in every vertical. As a one-stop catering service, the company will also allow corporates to track their spending and manage who is ordering from within the organization for a more seamless experience

Moreover, as the Covid-19 pandemic changes the way people dine outside, CaterCurator also wants to make it easier and safer for families to organize private parties in order to celebrate important events and milestones. The company will be delivering chef-made, family-style meals straight to the doorstep.

CaterCurator is already working with caterers in 20+ cities in the US and it plans to expand its operations across the country in the next coming months.

About CaterCurator

CaterCurator is an online food catering platform that helps companies and their employees get delicious, affordable, and healthy meals delivered to them. Through the right balance of technology and dedicated customer service, CaterCurator brings the most delicious caterers and restaurants to offices across the whole country.



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