

C-Suite Network Coaches Council has officially launched!

In collaboration with the C-Suite Network, the C-Suite Network Coaches Council is set to create a new standard of trust within the professional coaching and business industry.



New York City, Jul 15, 2020 ([Issuewire.com](https://www.issuewire.com)) - The **C-Suite Network Coaches Council**, was founded and is being led by C-Suite Network Member, **Ivor Lok** an *International #1 Best Selling Author, Peak Performance Master Strategist and Global Impacter*.

The **C-Suite Network Coaches Council** looks to provide a trusted network of professional coaches and business specialists for members looking to receive the best advice, both in life and in business. The market now having over 7.5million coaches, and where now coaching is now a career choice for many, it makes it hard to find a coach that the C-Suite can trust that will help them receive the correct knowledge, skill transfer and advice that will give them the confidence to grow their business. So even with the success of the coaching industry comes one of its greatest challenges – finding the right coach that warrants the investment. **Now, there is a network that provides pre-qualified, trustworthy, and effective professional coaches and business specialists for members to choose from.**

The C-Suite Network Coaches Council has three strategic imperatives every coach and advisor must satisfy: elevation, integration, and acceleration. Elevation refers to the ability to achieve trust and recognition in order to attract higher net worth clients. This lends credibility to service values and provides authentic, measurable third-party validation. The integration allows the merging of back-office functions with trusted, capable partners giving additional administrative, operational, and customer service firepower. Acceleration provides a gateway to scaling businesses and fast-tracking growth with high caliber professional connections, collaborating with the right peers, and increasing marketplace value.

“At the C-Suite Network, we always want to stay at the forefront so our members have all the correct tools available to scale their businesses and stay on top of a very competitive environment,” said **Jeffrey Hayzlett, Chairman, and CEO, C-Suite Network**. *“Ivor has created and will provide a credible, trustworthy, and reliable network of professional coaches and business specialist for anyone looking for additional coaching and mentorship.”*

The C-Suite Network’s continued mission is to provide members with the most up-to-date tools and benefits to help them stay abreast of all the changes taking place in the business world.

“We would like to invite members of the C-Suite Network that qualify, the opportunity to be one of the first to be accredited and become a part of the C-Suite Network Coaches Council and bring a solution

*to the trust problem many people are currently facing across our industry,” said **Ivor Lok**. He added, “This collaboration will allow the members of the C-Suite Network Coaches Council, to soar above the crowd, which is now more than 7.5million other coaches in the industry and ultimately be trusted by the market place.”*

For additional information or to join the **C-Suite Network Coaches Council**, visit: <https://www.c-suitenetwork.coach/>

About C-Suite Network

C-Suite Network is the world’s most trusted network of C-Suite leaders, with a focus on providing growth, development, and networking opportunities for business executives with titles of vice president and above. The C-Suite Network’s mission is to provide a peer community, networking events, relevant content, and services to support c-level executives and other entrepreneurs achieve professional success.

C-Suite Network offers invitation-only events as well as custom-tailored content through all its entities: C-Suite TV, C-Suite Radio, C-Suite Book Club, and C-Suite Network Advisors™. Learn more at www.c-suitenetwork.com, or connect on [LinkedIn](#), [Twitter](#), and [Facebook](#).



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