

Boost Your Business Online With Lead Souq - A Promising Digital Marketing Company In Dubai

Lead Souq (leadsouq.com) is a promising digital marketing company based in Dubai. It is helpful in lead generation through activities ranging from Social media Marketing and SEO to WhatsApp and TikTok advertising.



Dubai, Jul 9, 2020 ([Issuewire.com](https://www.issuewire.com)) - Lead Souq is a Dubai-based lead generation platform for all kinds of businesses. With its superior approach, it delivers realistic and measurable results in terms of brand awareness, traffic and lead generation. This digital marketing agency has earned its reputation as a trustworthy [lead generation company in Dubai](#).

There are many reasons why it is the digital marketing company of choice for many. It is staffed by professional experts who with their experience assure that when clients submit their budget and expectations, they will handle the rest.

The company offers tailor-made packages which fit all kinds of budgets and business objectives. It also ensures strict adherence to deadlines, by on-time delivery of campaign results and support for business growth.

The valuable process of working of the company is as follows: Firstly, there is a requirement analysis in which business information about the client is collected for understanding the target audience, products, etc. Secondly, a competitor analysis is collected to understand the activities and market behaviour of competitors. Next, the company decides which platform best suits your need for your marketing.

Finally, there is the target of lead generation by trying to attract the right audience for bringing in the right leads/ traffic for your business. There are three packages for digital marketing by the company: Starter level (\$300) recommended for small start-ups, Basic level (\$600) for mid-sized companies and Pro level (\$1000) for big companies.

The first service offered by the company is **E-mail database marketing Dubai**. Lead Souq offers access to extensive and up to date database, which can be a treasure for your business. This e-mail database can be used to find potential leads, which can convert into customers. The company has the most updated and recent database collection of the UAE, which is 100% authentic and result oriented.

These are the Dubai new projects, Dubai business directory, Dubai shopping mall customers and MNCs in Dubai. Also, this database collection is a gold mine for any business for marketing purposes. Customers can be targeted by e-mails, tele-calling, bulk SMS etc.

Lead Souq offers the service of **social media marketing in Dubai**. As a social media consultant, you can gain strategic clarity since, in this digital age, most people are online in social media platforms in their daily lives. Marketing is offered in all leading channels like Facebook, Instagram, Twitter, LinkedIn, Pinterest and YouTube. Services offered include profile creation and optimization, developing a social media marketing plan, managing profiles, brand promotion and monitoring, conducting contests and campaigns etc.

Brand loyalty must be cultivated by active means, and one way to do this is through using the services of Lead Souq for **online reputation service in Dubai**. The company repairs, recovers and manages online reputation using all types of services like corporate, personal and celebrity reputation management, removal of bad reviews and negative search results etc.

Next, you can use **Google Ad services** to maximize your ROI through Pay Per Click. The company ensures a consistent flow of traffic from PPC campaigns that result in more conversions. Lead Souq will take up the responsibility of PPC management for you with an assurance of high ROI. Other good results include instant traffic, specific targeting, commercial intent, easy measurement and flexible investment.

The company offers a robust content management plan for your business. **Content marketing in Dubai** is offered through the creation of marketing collaterals-blogs, articles, editorials, videos, ad copies and more. Digital marketing techniques are constantly evolving, and hence there is a need for a futuristic content marketing strategy.

Lead Souq also specializes in SEO services which bring high-quality leads and the high volume of traffic to your website. **SEO Services in Dubai include** SEO audit, Competitor analysis, Custom SEO strategy, on-page optimization, off-page optimization, monthly reports etc.

Lead Souq is the ultimate destination for website design and development. They make custom websites to cater to your unique needs, like mobile-friendly, responsive websites, strategic branding, creative design and adherence to the finest coding standards.

Lead Souq also enables **Tiktok advertising**. TikTok is one of the widely downloaded apps which have more than 800 million users. It is the 3rd most extensive platforms for advertisers since Generation Z is fond of watching and sharing videos. Using this marketing channel is useful because of an engaged audience, innovative ads, flexible ad format and capacity to reach the right audience.

Another channel of marketing is **WhatsApp Marketing**. It is the recent digital channel which works wonders. Businesses can now advertise their products and services at cost-effective rates. This medium can be used to share digital images and videos. It is a free and very simple- to- use channel.

Finally, Lead Souq offers **Professional Translation service in Dubai**. With the internet connecting the world, even the smallest businesses in the world need to communicate across languages. Lead Souq is one of the best translation agencies in Dubai.

About The Company: Lead Souq is a leading digital marketing company in Dubai. It helps in lead generation through activities and facilities like Email database marketing, Social Media Marketing, online reputation service, Google Ad services, Content marketing, SEO Services, Tiktok advertising, WhatsApp Marketing and Professional Translation service.

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