Alternative Data Market Is Expected To Reach USD 7.8 Bn By 2026 - Impact Analysis of COVID-19

New Market Research Report" Alternative Data Market –Global industry analysis, size, share, growth, trends, and forecast 2020 – 2026" Has Been Added to Sheer Analytics and Insights Report Database.

kolkata, Jul 23, 2020 (Issuewire.com**)** - According to a new market research report published by sheer analytics and insights, "The Global Alternative Data Market was $1.5 Bn in 2019, and it is expected to reach $7.8 Bn by 2026. It is eventually growing at a commendable high compound of annual growth rate CAGR of 22.6% between 2020-2026", as per the latest market research report titled **Global Alternative Data Market** (By Data Type – Sentiment Data, Geo-Location Data, Credit/Debit Card Data, Satellite Data, Web User Data, Patient Record Data, Mobile App User Data, Email Receipts, and Others. By application - Automotive, Retail, Energy, IT Telecommunications, BFSI, Transportation Logistics, and Others. By Geography-North America, Europe, Asia Pacific, Latin America, Middle East, and Africa)– Global industry analysis, size, share, growth, trends, and forecast, 2019-2026.

Browse the Full report on **Global Alternative Data Market** report **at** https://www.sheeranalyticsandinsights.com/market-report-research/alternative-data-market-21

Alternative Data is known as collection, cleansing, packaging, modeling, and distribution of large and

complex structured and unstructured data sources in order to enhance investment returns and build market insights. It is expected to transform the face of investment management over the next couple of decades. The need for utilizing information benefit over competitors is considered to be the major driving factor for the adoption of alternative data across the world. Moreover, companies are figuring out multiple ideas with the help of alternative data that can support a significant investment decision. This information advantage of alternative data over competitors is expected to fuel market growth rapidly over the forecast period. However, higher risk as compared to conventional data and risk associated with sourcing and handling data is expected to restrict the market growth to some extent. Apart from this, increasing use of social media, online communities, communication metadata, news feeds, satellite imagery, and geospatial information for estimates are expected to be a market opportunity for alternate data market in the forecast period.

Geographically, **The Alternative Data Market** is divided into global regions like North America, Europe, Asia- Pacific, Latin America, Middle East, and Africa.

The primary key players in the **Alternative Data Market** include Eagle Alpha Lt, YipitData, 7Park Data, Inc., M Science LLC, App Annie Inc, Talkingdata, The nPD Group, Inc, JWN Energy, Geotab Inc, Jumpshot, Quandl Inc., and Convergence Inc.

**Download free PDF Sample
Request:** https://www.sheeranalyticsandinsights.com/request-sample/alternative-data-market-21

The Global Alternative Data Market Has Been Segmented into:

Global Alternative Data Market: By Data Type

- Sentiment Data
- Geo-location Data
- Credit/Debit Card Data
- Satellite Data
- Email Receipts
- Web User Data
- Mobile App User Data
- Others **Type**

Global Alternative Data Market: By Application

- Automotive
- Retail
- Energy
- BFSI
- Healthcare
- IT Telecommunications
- Transportation Logistics
- Others (Travels, Real Estate etc.)

By Geography Type

- North America
- Europe

- Asia Pacific
- Latin America
- Middle East and Africa

About Us:

Sheer Analytics and Insights as firm is created to balance between client requirements without compromising the core values of Market research in –terms of quality, factual correctness, market awareness and analysis. SAI goes back to the root of Market Research in terms of TAM (Total Available Market) and PAM (Potential Available Market) and assess the same quantifying all Push and Pull factors.

Our Blog: https://prnewswireonline.com/

Media Contact

Sheer Analytics and Insights

sales@sheeranalyticsandinsights.com

+14142405010

RDB Boulevard, 8th Floor, Plot K 1, Sector 5, Block EP and GP, Kolkata 700091, India

Source : Sheer Analytics and Insights

See on IssueWire