Alphabeta Ventures 360 Chairman doesn’t want investors to get equity in the company, but your product turn over

Ali Baghchehsara, Chairman of Alphabeta Ventures 360 LLC, a California based Venture Capital startup introduces a new concept for fundraising without giving up equity or shares for the purpose of Product development to innovative start-ups!

Redding, Jul 16, 2020 (Issuewire.com) - The shutdown continues, startups are waiting for rescue packages from the governments and seeking financing from Venture Capitals. In the middle of the crisis, a 27 years old investor is introducing a new form of money and Venture system around it - for the member companies, and also an ecosystem where startups have a much higher chance to succeed. Alphabeta 360 does not want your company shares but a share in your product sales. An evaluation handbook is written to ensure the product is worth investing as much and an initial team of 30 people will be working together to realise this dream for many founders who want to keep hustle, their equity but still need money to go the extra mile. On top, a concept of ''the future money'' is introduced which will ensure the employees a new form of salary, perfect for side hustlers to get involved in startups.

The payback to investors and spendings on the start up developments will be closely monitored by a steering committee to ensure everything is going according to the milestones. Key employees of the involved companies can get investments off their salary with very attractive rates and receive a royalty even upon leaving the company.

So far 2 brands have expressed interest to also support or even buy out alphabeta, one co founder of this start up is LISA Group, a company which started with solar panel business and now is doing predictive maintenance for the airline industry, needing money to take the advantage from Lufthansa and other competitors as airline industry suffers - but needs $300k for completing the product development. Ali does not however want to sell shares of his company even if he had 4 offers standing to raise 4.1 mio Euros for %51 of his German Daughter company, LISA Deutschland GmbH. '' I was sitting in the notary and feeling like I am going to sell myself as part of the company, and decided, my company is going to be way more successful than this and I am happy to go the hustler way''. He cancelled the contract and he still does not regret it, and keep gets offers for his Digital Transformation startups, but one thing missing a new system to raise money and give back the investors the yield.

Alphabeta 360 is going to give the venture capital system a new granularity and look at it from another axis. Alphabeta 360 investment round is seeking 4 Million dollar for the first round to complete funding of about 30 selected products which averagely are expected to pay 9 percent interest rate!

As startups and many companies are suffering COVID-19 hit, the requests for raising capital is increasing, but does alphabeta selected products successfully raise the required funding? Does the conservative Venture Capital community allows a change of granularity in this level or not are questions defining the route for alphabeta's success.

Media Contact

Alphabeta Ventures 360

info@alphabeta360.com

9163044710

1237 Willis St

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