

Abu Dhabi On Track to Becoming Completely ‘Go Safe’ Certified

Hotels and key tourism and retail establishments inspected by the Department of Culture and Tourism – Abu Dhabi for cleanliness and hygiene



New York City, Jul 24, 2020 ([Issuewire.com](https://www.issuewire.com)) - The Department of Culture and Tourism – Abu Dhabi (DCT Abu Dhabi) has announced its Go Safe certification initiative, which is aimed at elevating and standardizing hygiene and cleanliness levels across tourism and retail establishments in the emirate have been successfully rolled out at **146** of Abu Dhabi’s hotels since its launch in June.

Following Louvre Abu Dhabi, being among first venues to obtain the certification, the most recent establishments to achieve Go Safe certification include Emirates Palace and the St Regis Abu Dhabi, which join key tourism sites Qasr Al Hosn and Cultural Foundation in earning the new health and safety-focused certification.

The increase in the number of certified hotels and venues shows Abu Dhabi’s increasing preparedness to welcome guests and visitors once more, with these establishments assessed against 313 checkpoints that measure the standard of safety measures implemented. These measures include the adoption of social distancing courses, checkpoints for temperature screenings, regular disinfection of all operational areas, and COVID-19 testing for employees.

“In a short amount of time, Go Safe has successfully become the benchmark for hygiene and safety levels in Abu Dhabi, blazing a trail in setting world-class standards in cleanliness and improved public health,” said HE Ali Hassan Al Shaiba, Executive Director of Tourism and Marketing, at DCT Abu

Dhabi. “It is inspiring to witness the collective effort put forth by our team and industry partners to effectively implement the guidelines of the program. Go Safe was created with our consumers’ concerns in mind, to help boost their trust and confidence and allow them to experience the best of Abu Dhabi all whilst feeling safe and reassured.”

With more establishments currently undergoing the assessment process, DCT Abu Dhabi aims to get the entire UAE capital Go Safe-certified by the end of August 2020.

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About the Department of Culture and Tourism - Abu Dhabi

The Department of Culture and Tourism conserves and promotes the heritage and culture of Abu Dhabi emirate and leverages them in the development of a world-class, sustainable destination of distinction, which enriches the lives of visitors and residents alike. The organization manages the emirate’s tourism sector and markets the destination internationally through a wide range of activities aimed at attracting visitors and investment. Its policies, plans and programs related to the preservation of heritage and culture, including protecting archaeological and historical sites and to developing museums, including Zayed National Museum, Guggenheim Abu Dhabi, and Louvre Abu Dhabi. DCT Abu Dhabi also supports intellectual and artistic activities and cultural events to nurture a rich cultural environment and honor the emirate’s heritage. A key role is to create synergy in the destination’s development through close co-ordination with its wide-ranging stakeholder base.

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