

USTA Master Coach Educator named SportsEdTV Senior Contributor

Dr. Paul Lubbers, author, coach and online education leader



Miami, Jun 11, 2020 (Issuewire.com) - SportsEdTV has announced the appointment of Paul Lubbers, PhD, an experienced and impactful Coach Educator and Sport Scientist as Senior Contributor.

“Paul is an acknowledged leader in the realm of online learning platforms and his contributions to SportsEdTV couldn’t be a better fit for us as the sports world’s leading online free education content provider,” said Robert Mazzucchelli, Founder and Chairman of SportsEdTV.

Dr. Lubbers’ works have been featured leading tennis-related publications and websites including Tennis magazine, ITPA, ITF Coaching and Sport Science Review, USTA High-Performance Coaching Newsletter, TennisI-coach.com and TennisPlayer.net.

“Our team welcomes Paul and we know his efforts for SportsEdTV will make our offerings richer, just because of his complete dedication to sports education,” added Victor Bergonzoli, CEO SportsEdTV.

As co-author and co-editor of the "USTA Mental Skills and Drills" manual, Dr. Lubbers also has written chapters for many Tennis related books including Tennis Science.

“Growing the game is a primary goal and [SportsEdTV](#)’s free education and training content is a perfect way to reach a broad audience of athletes. I’m excited to be part of this innovation,” Dr. Lubbers said.

About SportsEdTV: SportsEdTV exists to help athletes, coaches and parents LEARN, WIN and CELEBRATE. We don’t expect everyone who uses our learning tools to become a world champion - that’s not our mission.

We do expect people who use our educational resources to become their own champion, by whatever definition they view success in their chosen sport. For some, success is making the varsity team, for others, it’s becoming country champion, and for others still, it may simply be gaining proficiency at a sport that offers a lifetime of fun and fitness.

To us, no matter your aspirations in sport, if you are striving to improve, you are winning! As a leading sports education media company, we provide FREE video and blog content to anyone in the world with an internet connection.

We also offer a global online community, where athletes, parents and coaches can interact, connect, chat, share content and find new friends. SportsEdTV videos feature coaching from world-class coaches and athletes - many of whom are or have coached world-champions - and have been watched by viewers in every country in the world.

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