

Timeshare Broker Associates Launches Timeshare Blog

Leading timeshare brokerage will share insight on the timeshare resale market as well as trends impacting the industry.



Orlando, Jul 1, 2020 ([Issuewire.com](https://www.issuewire.com)) - Timeshare Broker Associates (TBA) has launched a [timeshare blog](#), providing insight and advice for timeshare owners and buyers looking for information about the timeshare resale marketplace.

With nearly 75 years of combined industry experience among the TBA executive team, Timeshare Broker Associates understands the roller coaster-type cycles that can hit the industry, especially in times of crisis according to TBA Chief Business Officer Wes Kogelman.

“When the COVID-19 pandemic hit, we noticed a lack of consolidated information regarding the overall status of the industry, so we began writing weekly updates that consolidated the status of the major branded resorts,” Kogelman said. “We also included trends and information regarding the status of destinations and realized we were filling a void for consumers looking for timeshare information.

“We decided to continue this by creating a blog where we could keep the information flow going regarding COVID but also expand it to discuss other industry trends and resale information.

“Unfortunately, it appears that COVID will be with us for a while, so we will have a central place where all of our articles will be available and we will continue to provide updates for information on branded timeshares,” added Kogelman.

The new timeshare blog will be primarily written by the company's Chief Communications Officer, Steve Luba. With 13 years' experience in the timeshare industry, including a period as the Chief Operating Officer for industry trade publication Perspective Magazine, Steve is uniquely qualified to provide an informative take on the state of the industry.

"I'm excited to begin this new project, but this blog isn't a one-man band by any stretch. We've included some of our previously published articles, which you will see in the earlier posts we've incorporated into our blog, so we invite industry thought leaders and professionals to participate as guest bloggers. We want the most well-rounded and informative source of timeshare resale information on the web," Luba said.

For more information about Timeshare Broker Associates, please visit <https://www.timesharebrokerassociates.com/> or phone 877-624-6889.

About Timeshare Broker Associates

Timeshare Broker Associates, LLC works to provide timeshare owners with a way to sell their timeshares using a traditional real estate brokerage approach. Headquartered in Tampa, Florida, and with a sales office in Orlando, TBA uses a network of timeshare brokers and FSBO resale avenues to match up timeshare sellers with buyers, specializing in premium Florida-based timeshares such as Wyndham, Disney, Marriott, Hilton, Hyatt, and Westin branded resorts.

A member in good standing with the National Association of Realtors and the American Resort Development Association, the friendly staff of TBA licensed agents can provide information to help owners set a good asking price and get their timeshare sold. The company works exclusively on a commission-only basis, which means no up-front fees, and does not get paid unless the timeshare is sold. For more information about Timeshare Broker Associates, please visit <https://www.timesharebrokerassociates.com/> or call 877-624-6889.

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