

Thinkware Announce Dash Cam Promotion for Father's Day



London, Jun 8, 2020 ([Issuewire.com](https://www.issuewire.com)) - With domestic holidays set to soar this summer due to international travel restrictions, [Thinkware](https://www.thinkware.com), the world-leading Dash Cam manufacturer, today announced special Father's Day offers for their line of Dash Cams in the UK. Their popular Dash Cams will be on sale with up to 25% off, from 11th until Midnight 29th June.

Some of their newest and most advanced models will be up for grabs in the sale, including their first 4K Dash Cam the U1000, and motorsports Dash Cam M1. Other models that will be on offer include the

F770, F200 and F100. These offers will be available to dads across the UK, from online retailers including the Thinkware UK store, Amazon, RAC, and independent specialists (re-sellers).

Their products on sale include:

U1000 (front & rear camera 32GB): Thinkware's first 4K dash cam, on offer over 10% off RRP. Other features include:

- A wide-ranging smartphone connectivity feature, allowing users to connect to their U1000 to check, download or delete recorded images, upgrade firmware, or update safe driving information via the exclusive Thinkware app.
- Built-in GPS and built-in WiFi
- Advanced Wide Dynamic Range (WDR) technology
- Safety Camera Alert and Automatic Exposure
- Road Safety Warnings System – Includes Lane Departure Warning System (LDWS), Front Collision Warning System (FCWS), Urban Front Collision Warning System (uFCWS), and Front Vehicle Departure Warning (FVDW)
- Time-Lapse recording at 2 frames per second to help reduce video file size, as well as a variety of recording modes, including continuous, incident, manual and the new Energy Saving 2.0

M1 Motorsports Cam (front & rear camera 32GB): Built with the outdoors in mind, the M1 is weather-proof and water-resistant, making it ideally suited for outdoor vehicles such as ATV, UTV, and motorsport enthusiasts. On offer for 15% off RRP. Features include:

- 140 degree view angle, Super Night Vision 2.0 – up to 10 times brighter in dark conditions
- Continuous power, enabling the M1 to stay on as long as the ignition is on
- IP66 Protection, Pro Electronical Image Stabilization (EIS)
- Automatic Loop Recording to ensure recording doesn't stop abruptly, as well as manual recording
- A 32GB memory card, while supporting up to 64GB cards

F770 (1ch 16GB or 2ch 32GB): Equipped with a 1080p Full HD camera and DUAL SAVE internal backup memory. 16GB on offer for over 10% off RRP, and 32GB on offer for 17% off RRP. F770 also features:

- The ability to connect and download recordings straight to Android phones
- Safety Camera Alert (Red Light & Speed Camera Alert)
- 'Time Lapse photography' - embraces improved video storage methods and maintains continuous recording while the car is parked, instead of recording 20 second events triggered by motion detection or the camera's g-sensor. Note: Important clips and images may get deleted due to insufficient memory space during long continuous recordings, especially in standard parking recording mode which requires large memory for saving 15 to 30 frames per second

F200 (Hardwire & bulk pack rear camera 16GB): A mid-range choice with almost 25% off RRP, offering many top-line features, including:

- Full HD 1080p(rear HD) with Wide Dynamic Range (WDR)
- Energy-saving parking mode, Built-in Wifi,
- Safety Camera Alert, warning Dad of upcoming red light and speed cameras

F100 (front & rear-view cameras, Cigar or Hardwire + GPS 16GB): For a more economically priced gift for Dad, on offer for almost 25% off RRP, the F100 is also packed with features, including:

- Front FHD and rear HD camera coverage
- 135-degree wide-angle lenses
- Various recording mode (Continuous/Incident/Manual)

Tim Sagar, THINKWARE Business Development Manager, said: “COVID-19 means that many families are considering domestic holidays as we go into summer. For all those dads that will be chauffeuring their families to holiday destinations within the UK this year, a Dash Cam could be the perfect gift this Father’s Day to keep the whole family safe on the roads.”

About THINKWARE

Global IT Corporation THINKWARE DASH CAM was founded in Korea in 1997.

Through consistent research and development in the field of smart car technologies, THINKWARE DASH CAM has established itself as the market leader in various sectors such as dash cams, electronic maps, navigation, and mobile applications.

Spearheading the competition with world-class image processing technologies and intuitive, user-friendly interface, THINKWARE DASH CAM debuted in the US market in 2014. THINKWARE DASH CAM has confirmed it will be exporting their DASH CAM lines into 17 other countries including US, Canada, UK, and Japan.

THINKWARE DASH CAM has continued to astound the industry with its world-class DASH CAM lines during their presence at global exhibitions like CES, SEMA, and The Gadget Show Live. For CES 2017, the world’s largest consumer electronics show, THINKWARE received the Innovation Award of the Year for excellence in technology and design. The company has also received the IF Design Award and IDEA Award Finalist in 2017, as well as the Red Dot Design Award in 2017.

For more information, visit the Thinkware website at www.thinkware.com.

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