# Saversuae.com – Helping Users to save Online in United Arab Emirates

**Dubai, Jun 6, 2020** (<u>Issuewire.com</u>) - With the impact of Covid-19, most of the users are moving towards online shopping. This is helping website owners in the region and they are getting more customers to shop. The e-commerce is increasing in the Middle East and there is a big scope to coupon code websites. Every user is looking for discounts while placing an order for food, clothes, beauty products, travel needs, and many more. The sudden move of people from offline to online has increased the website traffic and boosting in sales as well.

### **History of Saversuae.com**

This website was launched in early 2017 with a mission to help online users for more savings. The website was initially affected by huge competition, but then slowly along with hard work, the results start coming and people start visiting the website. There are 1000s of customers who have saved money to date by using coupons from Saversuae.com. Every month new stores are listed to the website and adding only verified or exclusive deals/coupons to the website.

## **Affiliation with Major Brands in UAE**

Saversuae.com has an affiliation with most of the major brands in the region. There is direct or indirect affiliation to share coupons on the website and there are many exclusive coupons for top brands, which are nowhere available with any other websites. Customers are using Noon Coupons, <a href="Managements-Amazon.ae">Amazon.ae</a> Coupon code, Sprii Discount codes, and ontime.com promo codes from our website.

#### What Attracts People on the website

Not only the coupons, but the website is also having special events listed on the website. There are many posts for events as Ramadan, Black Friday, Cyber Monday, and many more. Our dedicated team starts reaching out to clients/brands before any sale event and collects all promotions so customers can find them all in one place. While going through the analytics, we can see that above 60% are new users and they are sending us feedback via comments or emails about how happy they are while saving from our website.

# **Website Navigation and Easy Search**

The website is designed in a way that users can easily view top offers and coupons. There is a section for exclusive coupons as well, where we used to list direct affiliation codes. Also, there is separate page for each client, so users can have a full list of all sales/event offers at one page and they can also compare with similar more stores. The website is responsive and both desktop as well as mobile users can easily view the deals from the website. Along with Coupons, we have shared details about the brands and how can any user use these codes online.

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Source: Saversuae.com

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