

Renowned Sports Psychologist Named SportsEdTV Senior Contributor

Sylvain Guimond, D.O., Ph.D., advisor to NBA, NFL, NHL, superstars and learners to share with SportsEdTV



Miami, Jun 9, 2020 ([Issuewire.com](https://www.issuewire.com)) - [SportsEdTV](https://www.sportsedtv.com) has named Sylvain Guimond, D.O, PhD., author, lecturer, and advisor to athletes at the highest levels of sports, a Senior Contributor to [SportsEdTV](https://www.sportsedtv.com).

“As one of the world’s leading sports psychologists, he will bring his ‘art of perfect concentration’ techniques to our users and that value is priceless,” says [SportsEdTV](https://www.sportsedtv.com) Founder and Chairman Robert Mazzucchelli.

Dr. Guimond says the state of perfect concentration—being in the zone—is linked to two elements: the level of competence and the level of the challenge.

“When I absorbed Dr. Guimond’s precept that ‘what separates the good from the great is between the ears—their inside communication,’ it was clear he’d be bringing all our learners a special level of coaching not freely available elsewhere,” added Victor Bergonzoli, CEO, [SportsEdTV](https://www.sportsedtv.com).

He had the opportunity to assess and treat a wide range of athletes such as Mario Lemieux, Tiger

Woods, John Smoltz, Greg Norman and Marc Gagnon. He is Founder, President and CEO of [Biotonix](#) which creates customized technology solutions designed to optimize physical performance.

“The ability to share our knowledge with all levels of athletes, anywhere, anytime in a respected, free format is truly a unique opportunity that [SportsEdTV](#) presents,” said Dr. Guimond of the new appointment.

About SportsEdTV: SportsEdTV exists to help athletes, coaches and parents LEARN, WIN and CELEBRATE. We don't expect everyone who uses our learning tools to become a world champion - that's not our mission.

We do expect people who use our educational resources to become their own champion, by whatever definition they view success in their chosen sport. For some, success is making the varsity team, for others, it's becoming country champion, and for others still, it may simply be gaining proficiency at a sport that offers a lifetime of fun and fitness.

To us, no matter your aspirations in sport, if you are striving to improve, you are winning! As a leading sports education media company, we provide FREE video and blog content to anyone in the world with an internet connection.

We also offer a global online community, where athletes, parents and coaches can interact, connect, chat, share content and find new friends. SportsEdTV videos feature coaching from world-class coaches and athletes - many of whom are or have coached world-champions - and have been watched by viewers in every country in the world.

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