

Product Safety Assurance by Ferns N Petals in Unlock- 1

India's leading flower and gifting brand, Ferns N Petals has launched a product safety assurance video during Unlock Phase 1.

New Delhi, Jun 12, 2020 ([IssueWire.com](http://www.IssueWire.com)) - India's leading flower and gifting brand, Ferns N Petals has launched a product safety assurance video during Unlock Phase 1. In these unprecedented COVID-19 times, this video by Ferns N Petals is an assurance of safe and sanitised delivery of the products. The video shows that all gift items go through a step-by-step sanitisation process before they are packed and set out for delivery. It also shows in detail how last minute sanitization is done for all products to ensure safety of the customer as well as the delivery partner. It further shows the entire staff, riders, florists, employees wearing gloves and masks at all times in the nursery, bakery & dispatch rooms.

Ferns N Petals is a trusted name in the gifting industry for over 25 years. It is taking every step possible to ensure that the customers are able to order gifts online with utmost peace of mind and **this Video** is a step in that direction.

<https://www.youtube.com/watch?v=0PGIk-SLEnc&t=41s>

Anil Sharma, Chief Operating Officer, Retail, Ferns N Petals said, "We all are in the midst of an unprecedented crisis and staying at home is the only way to flatten the curve. However, that should not stop you from celebrating special occasions. And we are here to ensure that your gifts are delivered safely. The video is just a glimpse of the extra mile efforts we are putting in to ensure a safe and hygienic gift delivery to our customers. The measures undertaken are to ensure the safety of our customers and their dear ones but also of our dear team members and their families. The safety protocols are for the welfare of the society at large where every individual has to contribute to keeping self and people around safe from the pandemic.

He further added, "Delivering emotions is what we do best and we would take that extra effort to ensure the delivery of the same in a safe manner so that our patrons can enjoy, celebrate and cherish the upcoming occasions of Father's Day and Rakshabandhan. If you are planning to shop for [Father's day gifts](#) and [send Rakhi online](#), we can assure you of a safe delivery experience."

About the Company

Ferns N Petals, having pioneered the concept of flowers and gifts in the country, today has become a driver of marketplace innovation and a contributor in local economies. Started with a single store in 1994 in Delhi, the company has been in the present business for more than 25 years now and has completely changed the entire landscape of online gifting. Leading the floral and gifting industry with 350 outlets across 120 cities, pan India, and offices in Dubai and Singapore, Ferns N Petals is consciously foraying into small towns and every nook and corner of the world to mark its presence.

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