## Maddox Detail launches the Premium Polish range for car body restoration

Maddox Detail, specialist Detailing brand, has just launched an extensive range of exclusive products that repair and restore the car body.



**Barcelona, Jun 18, 2020** (<u>Issuewire.com</u>) - The **Premium Polish** range consists of 4 new products for repairing and restoring different types of scratches or scuffs according to how deep they are, ensuring the total restoration of the car body.

## Comprised of:

<u>Premium Glaze Wax</u>, for when the customer wants to polish the car and get rid of small imperfections, leaving a lasting shine and protection. <u>Allround Polish</u>, the intermediate step between scratches and body polishing. <u>Swirl Remover</u>, in cases where the imperfection is of greater depth and <u>Premium Polish</u> for sealing when the scratch is more pronounced.

Furthermore, the company has unveiled its new **Intelligent Powder Technology (IPT) formulation**, a surface-friendly technology that uses high purity aluminium properties in the repair process.

As stated by Sergio Peláez, Head of Maddox Detail´s Sales Department, "our aim is to bring a professional product closer to the general public, preventing them from having to go to a workshop, where possible".

Maddox Detail, founded in 2012 in Barcelona, has managed, in its short history, to become one of the leading brands in the international automotive industry with its "Premium Detail" product making a

name for itself in the Top 10 of its category on Amazon.



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