

Leading Digital Agency Coastal Media Brand, Provides Continued Digital Marketing in Uncertain Time in Business

Nationally recognized Digital Marketing leader, Coastal Media Brand, is using their SEO expertise to help struggling companies stay afloat.

Coastal Media Brand

Making Your Goals A Reality

Myrtle Beach, Jun 2, 2020 ([Issuewire.com](https://www.issuewire.com)) - Multi-Award Winning Myrtle Beach based digital marketing agency, Coastal Media Brand, has confirmed they will be providing uninterrupted services to help businesses thrive, online, in spite of global uncertainties. As one of the leading names in full-service digital marketing, their experience with both local SEO, national SEO and award-winning website design has put them on the map in recent years. And, as recent shakeups in the global business landscape change the way companies operate, digital marketing is becoming more relevant than ever before.

CEO and Coastal Media Brand founder, Justin Malonson, spoke about the company's decision to stay open, both during the initial outbreak and now, as companies begin to reopen: "This is a crucial time for many businesses. Nobody expected this, and it's been difficult to see companies struggling. But, we're moving into a new era of business, with purchasing, conferencing, and advertising all moving online. There's never been a better time to put your marketing budget into SEO and digital marketing. That's why we stayed open – because digital is a lifeline to so many businesses right now."

Coastal Media Brand works with clients to create and maintain their online presence, in a process that involves everything from search-optimized site design, digital strategy, and paid ads to social media marketing and branding. As an agency, they combine cutting edge services with first-rate customer support to create a value-driven product. Founded on the principles of goal-oriented results, Coastal Media Brand has been named #1 Web Design agency in South Carolina, Top 10 SEO firms in the

United States and well as numerous other awards for excellence.

SEO has only become more valuable during these uncertain times. 75% of consumers currently use social media every day. Of those, fewer than 5% actually want brands to stop advertising. Similar numbers can be found in organic searches, with users looking for value-driven content. As social distancing continues and the world tries to find new ways to live normally, businesses are turning to digital strategists to create content. Social ads, newsletters, local listings, and blogs are suddenly more important than ever for companies trying to stay afloat, online. And the best way to take advantage of those is through daily management, ongoing strategy, and a complete SEO audit.

“Digital marketing is helping businesses and their clients find each other, right now,” said Vela. “It’s a difficult time for everyone, but there is light at the end of the tunnel if we can collaborate and create marketing that matters. That’s what Coastal Media Brand is doing, by keeping our doors open during this difficult time. We know what’s possible with Internet marketing, and we’re excited to make it a reality for everyone involved.”

For further details, contact Brittany Jordan at brittanyjordan@coastalmediabrand.com

About Coastal Media Brand

Coastal Media Brand is a leading web design agency specializing in Web Design, SEO, branding, social media, PR, bank web design and healthcare websites. Founded on the principles of goal-oriented results, Coastal Media Brand has been named #1 Web Design agency in South Carolina, Top 10 SEO firms in the United States and well as numerous other awards for excellence.

Coastal Media Brand has worked with over 3,000 businesses including amazing clients such as Blue Cross Blue Shield Association, Sotheby's International Realty, Duke University, White House Black Market, Tiffin Motorhomes, Bass Pro Shops and Beazer Homes USA.

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