## iVIPANAN got Digital mandate of Urban Style, UAE

iVIPANAN Digital Marketing Services got the Digital Marketing mandate for Urban Style, UAE. iVIPANAN is a Digital Marketing consultancy based in Surat, Gujarat that provides services like SEO, SEM, SMM and Content marketing.





**Surat, Jun 4, 2020 (Issuewire.com)** - In this COVID-19 pandemic period, sanitizing our hands has become the most crucial thing.

When the government of all the countries are giving ease in lockdown and everyone is getting back to routine life, hand sanitization becomes part of our routine life. Hence, for the safety of people, Urban Style - A UAE based company who has more than a decade of experience in manufacturing of metal parts and project execution in the fields of architecture, interior and art has come up with an incredible idea of portable hand sanitizing machine "Saniport Lite". Along with it, they have a range of modern urban furniture preferable for new-age home decorators. The company also offers a variety of Patina finish on metal.

Mechanical or Industrial businesses like Urban Style have a great potential to promote their products on social media platforms like Facebook, LinkedIn and Instagram. All three platforms have different types of audiences. The company wants to leverage the variety of audience on different social media platforms to promote their new range of sanitization products.

<u>iVIPANAN Digital Marketing Services</u> got the Digital Marketing mandate for <u>Urban Style</u>, UAE. <u>iVIPANAN</u> is a Digital Marketing consultancy based in Surat, Gujarat that provides services like SEO, SEM, SMM and Content marketing. With a better understanding of revenues and branding, Digital Marketing provides a better Return of Investments (ROI) compared to traditional media and marketing channels.

The promoter of Urban Style in UAE, Mr.Kaizer Batliwala, sees a great opportunity in the post covid19 time in GCC and MENA regions. Company's Indian associate Architect Snehal Shah feels that great design always speaks a lot for a great product. The promoter of iVIPANAN, Mr.Bhautik Sheth, feels that the variety of products offered by Urban Style has great potential and these products will surely win the heart of customers!

iVIPANAN has helped brands like Vastu Dairy, Kaapro HR Consultants, Artham Solutions, La Pino's Pizza, Shamal Designs, Matuki Caterers, The Creamery, Suratcityjobs.com and many others to grow on digital platforms.

## **Media Contact**

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Source: iVIPANAN Digital Marketing Services

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