

Grazing Minds Brings Placement Opportunities to Freshers Across 250+ Tier 2,3 Cities in India amidst Covid



Mumbai, Jun 5, 2020 ([Issuewire.com](https://www.issuewire.com)) - [Grazing Minds](#), online consulting and professional learning edtech provider, has partnered with major corporates across BFSI and Technology sector to provide placement opportunities to the remotest corners of India with over 250 cities, thereby getting 'Bharat' to work.

The initiative is being undertaken by the Grazing Minds Learning Academy vertical, which extends upskilling opportunities to the first-time job seekers and placement opportunities on successful completion of the program. The salary package starts from INR 2.5 lakhs per annum, with job opportunities majorly looking into the area of sales, backend compliance, research and on-ground activities. While 2000 learners have been placed so far, the company plans to cater to over 20,000 jobs in the next financial year mostly through its outsourcing vertical for clients in Europe and America looking for offsite remote consultants. Nonetheless, the initiative has also received more than 1.6 lakh enquiries from across India.

Speaking about Grazing Minds Learning Academy, Asish Dash, co-founder Grazing Minds said, "With Covid, globally companies are looking at cutting down costs. We see it as an opportunity for our clients in Europe and the US where the same job if remotely done in India can be done at the fraction of a cost. Our motto is to skill the professionals in India with micro programs and get them on-boarded with our clients, so everyone is a win-win situation. Our Learning Academy vertical is an additive or feeder to our

Consulting business – which is our main source of revenue. Hence we essentially want to create a 'Source-Train and Deploy model' which will enable large organizations looking at mass recruitment, to have a skilled-ready workforce available in a remote model. This will no doubt propel India to be tagged as the “resource provider of the world”.

The recent reports suggest that India's unemployment rate has been constantly moving upwards. Edtech companies can play the role in bridging this gap by giving access to job opportunities to the masses, and by helping the corporates get industry-ready talent.

To know more, enquire at: edtech@grazingminds.co.in

About Grazing Minds Learning Academy:

Founded in late 2018, Grazing Minds Learning Academy offers online programs for working professionals and fresh graduates. In a short span of around 15 months, Grazing Minds has on-boarded over 12644+ paid learners and impacted more than 180K individuals globally, making it India's fastest growing online consulting company.

Grazing Minds provides programs in the areas of Banking, Insurance, Financial Services, Logistics and Hospitality to college students, working-class and enterprises. These programs are designed and delivered in collaboration with top-notch university and industry professionals. To further enhance the learning experience, a comprehensive ecosystem has been built which includes one-on-one mentoring, peer-to-peer learning, industry networking and most importantly expert career guidance providing learners holistic support to elevate their careers to the next level.



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