

GoTen.com Plans Dropshipping Business Expansion of Auto Parts & Accessories



Shenzhen, Jun 5, 2020 ([Issuewire.com](https://www.issuewire.com)) - More and more people are buying cars. A study on Grand View Research indicates the value of the global automotive aftermarket in 2019 reached 378.4 billion dollars and that the figure is expected to grow by 4.0% yearly (CAGR) from 2020 to 2027. Undoubtedly, dropshipping auto parts & accessories are lucrative.

GoTen.com, a [leading dropshipping wholesale supplier](#), plans to expand the related product category – Automotive Accessories, aiming at helping online retailers who are interested in dropshipping car parts and accessories in the United States and the United Kingdom.

Addition of 6,000 SKUs to Attract Hundreds of Retailers

GoTen will add 6,000 SKUs to the main product category, [Automotive Accessories](#) which now has around 1,000 SKUs by the end of July 2020. Both auto parts and refitting parts will be introduced for the expansion of the product category.

GoTen's product researchers will find out top-selling auto parts and accessories in the market, negotiate and cooperate with tens of major manufacturers, factories, suppliers to obtain the goal.

So far, apart from 231 SKUs of top-sellers, [15 units of shock-absorbers](#) have already prepared in GoTen's local US/UK warehouses. They are now available on GoTen.com. Every GoTen member (VIP1 or above) has the distribution right of these car parts.

Sales Growth with Professional Product Services

As for these 6,000 new arrivals, an equal number of professional product pages will be prepared for spikes in sales. GoTen will include tens of thousands of ready-to-use exquisite product photos.

What's more, by taking advantage of existing fitment tools in the market, [GoTen Dropshipping Platform](#) will provide accurate part numbers and all necessary fitment information on the product pages, aiming to facilitate compatibility checking for dropshippers.

Free Dropshipping Mentoring for Auto Parts & Accessories

According to expectation, GoTen's business expansion will attract 200 more online retailers to dropship auto parts and accessories. More specifically, the dropshipping supplier will provide products to dropshipping businesses in all sizes, whether those who are experienced or new to auto parts & accessories dropshipping.

It's a wonderful opportunity, especially for beginners who are interested in the dropshipping niche. It's because GoTen Dropshipping Platform will provide free mentoring, a customized guide on product research, operation service referral, and so on.

Every [GoTen member](#) (VIP1 or above) will be able to participate in the free training to get the hang of all rudiments of auto parts and accessories. The training will enable them to check the compatibility of car parts by referring to the OE number of manufacturers, generate dedicated product listings with a complete fitment data sheet with the help of various tools, such as eBay listing tools, myFitment, etc. for the sale.

About GoTen

GoTen.com is a leading dropshipping wholesale supplier under ZongTeng Group since 2007. It benefits from all ZongTeng's supply chain resources, including GoodCang, YunExpress, and WorldTech.

Since GoTen global site has rolled out, GoTen Dropshipping Platform attracts thousands of visitors worldwide every day, registering considerable sales growth rates with 20,000+ profitable SKUs for dropshipping on Amazon, eBay, Wish, Walmart, and other online marketplaces.

Confronted with the coronavirus pandemic, GoTen.com still provides free and fast delivery from local US/UK warehouses and hundreds of promotional products plenty in stock, helping online retailers to weather the crisis.

No membership fees, no credit card needed, only minutes to get started. GoTen makes it easier for everyone to launch and boost their online business.

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