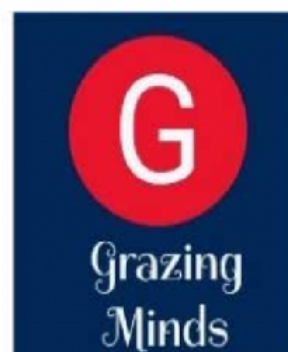


FMP Logistics ties up with India based Grazing Minds to launch micro learning programs and create jobs

Through this partnership, FitMyParcel and Grazing Minds hope that students will have access to work on live cases and that would improve the employment opportunities. The course will be 'industry-ready'.



Bhubaneswar, Jun 8, 2020 ([Issuewire.com](https://www.issuewire.com)) - Fit My Parcel Logistics, a UK based last-minute Enterprise delivery service with a network across 22 countries has tied-up with India-based consulting edtech startup [Grazing Minds](https://www.grazingminds.co.in) as part of their three-year vision to fine-tune their existing and new employees in line with the changing dynamics post-Covid, a top company official said today.

Tony Cawston, the Divisional CEO for Europe Division of Fitmyparcel said that; post-Covid there is an urgent need to be more agile, more nimble and more digital. As part of this strategy, we intend to re-look at our growth strategy where INDIA and S.E. Asia can be the key for a more “cost-efficient” workforce. He further stated the challenges faced by them while recruiting for their own/partner staff agencies is a mismatch between industry and employee expectations. Explaining the same, Meghan Kurtz – President (S.E.Asia) for fitmyparcel says, “We don’t want to focus on academic scores while recruiting, but want talented individuals who understand logistics – so it becomes easier for us to orient them to our needs. Fresh graduates and sometimes MBA’s (unless Logistic specialization) are far from the industry needs. This indirectly forces us to hire experienced people for entry-level jobs, which creates an imbalance in the eco-system in terms of their salary expectations or what we offer, despite being one of the best paymaster in the industry with industry’s one of the lowest attrition rate”.

Under this partnership Grazing Minds will train graduates on areas like managerial, logistics and supply chain management, through microprograms from three months to one year and make them future-ready. FitMyParcel has committed to absorbing over 2500 entry-level graduates for their “remote back end operations” from INDIA, participating in the #aatmanirbharbharat.

Commenting on the tie-up, Asish Dash, co-founder, Grazing Minds in a statement, said, “In recent years, Logistics has undergone a shift in its role and it’s not sufficient to understand “desi” models or case studies only. Therefore, supply chain professionals must develop industry-relevant skill sets.”

Under the collaboration, Grazing Minds is an authorized provider of exam and training sessions to prepare participants for the final exam. The duration of training programs is going to be two months (for micro programs) live sessions with certified Supply Chain experts on weekends virtually, mock exams, mock assessments, preparation on sample papers and final examination that will be conducted in collaboration with Fitmyparcel team.

“Digital evolution and the boom in smartphone adoption are redefining the learning patterns of the digital community at large. With these partnerships, we are building an education ecosystem that gives learners the opportunities to thrive in their respective careers and subjects and help solve their challenges with ease. This will also help us attain our target of a billion-dollar company by 2023.” said Rohan Varrier, CMO, Fitmyparcel.

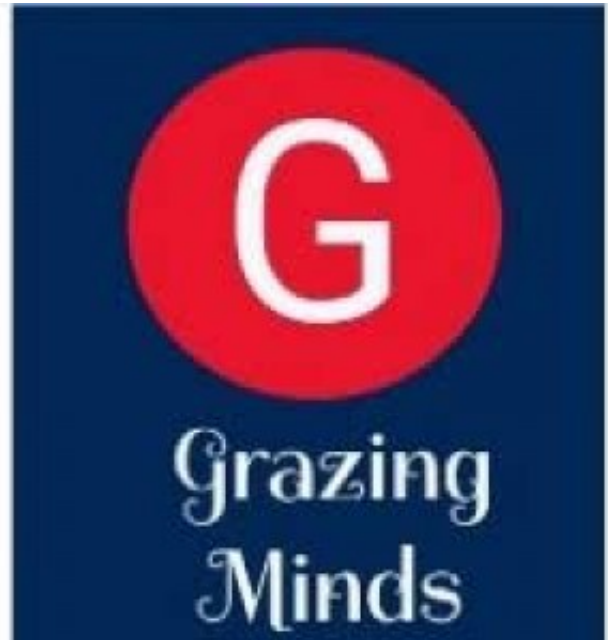
To know more, enquire at edtech@grazingminds.co.in

About Grazing Minds Learning Academy:

Founded in late 2018, Grazing Minds Learning Academy offers online programs for working professionals and fresh graduates. In a short span of around 15 months, Grazing Minds has on-boarded over 12644+ paid learners and impacted more than 180K individuals globally, making it India's fastest growing online consulting company.

Grazing Minds provides programs in the areas of Banking, Insurance, Financial Services, Logistics and

Hospitality to college students, working-class and enterprises. These programs are designed and delivered in collaboration with top-notch university and industry professionals. To further enhance the learning experience, a comprehensive ecosystem has been built which includes one-on-one mentoring, peer-to-peer learning, industry networking and most importantly expert career guidance providing learners holistic support to elevate their careers to the next level.



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