

Expand! : A Call to Action - Philadelphia Artist collaborates with CBD company allaybox for Black Lives Matter



Philadelphia, Jun 19, 2020 ([Issuewire.com](https://www.issuewire.com)) - **allaybox**, a leader in online retail, offering a personalized and convenient way to shop for CBD, today unveiled their June subscription box focused on Black Lives Matter. The June Box, titled "Expand," is thoughtfully designed by Katrice, a Black Philadelphian artist. Her design and theme encourage all to expand their understanding, their mind and their impact to make positive change happen. The box, itself, is a work of art worth collecting and is

loaded with CBD products to help you feel and live better. Additionally, 10% of proceeds for the June 'Expand' Box will be donated to the Philadelphia Education Fund to continue the fight towards equity for underprivileged people.

Katrice explains her art saying:

"When creating this piece I had to really think deep. With everything that's going on creating has been emotional. The song, "This land is your land, this land is my land" came to my mind and I knew what I had to create. To really have the change and freedom that we want, we literally have to sow the seeds of the equality we want to see. Physically it would seem easy to plant the seeds but this change has to be resolved on a mental level. It's a daily job that each one of us has to do within ourselves. In order to put truth to those words, we have to start within."

Founded by Point Breeze resident, Maurice Grimes, **allaybox** provides a premium CBD subscription box delivered conveniently to your door. "We are focused on helping people feel better and live better." Grimes, a Lower Merion High School and Drexel University graduate, started allaybox with the mission to help people live safer and healthier lives. "Our focus is on helping people", says Grimes. "With the important work that we need to do right now, work towards equality, equity and justice, we're more concerned than ever about everyone's physical and mental well-being. We are stepping up in the ways we can."

allaybox offers subscription boxes that deliver a curated selection of best in class CBD products. "We deliver only the highest quality products produced by the most passionate and value-driven creators. We get lots of positive feedback about how allaybox products have helped people. That's the greatest reward," said Maurice Grimes of allaybox.

The [June "Expand" Box](#) will begin shipping on June 25th. Visit [allaybox.com](https://www.allaybox.com) for more information and to shop for your box.###

About **allaybox**

Allaybox, launched in 2019, is a leading CBD online retailer, offering a personalized way to discover and shop for CBD products. allaybox redefines the online shopping experience by pairing a semi-monthly subscription of CBD products with educational content to create an easy path to discover products that work for each individual. To learn more, visit <https://www.allaybox.com>.

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