Dukakeen.com Experiences Huge Surge in Sellers from India

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Mumbai, Jun 1, 2020 (Issuewire.com) - Dukakeen.com Experiences Huge Surge in Sellers from India

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Dukakeen.com is a Middle Eastern e-commerce marketplace that helps to connect sellers in India with buyers in the Gulf. It provides a platform for sellers from across the world to sell all kinds of electronics, furniture, home goods, groceries, and fashion products to customers in the Middle East. As a result of the COVID-19 pandemic, many new sellers have joined the platform in order to reach their customers more effectively as many of their customers stay at home.

MBA Fakhro Group, the Bahrain headquartered group that owns Dukakeen.com, formed it as a business to focus on linking buyers and sellers from across the Middle East region. The digital platform offers a huge variety of items sold by sellers from more than 20 countries to their customers in the Middle East. Traders, retailers, and manufacturers have listed more than a million products on the platform, sold by over 1000 traders, retailers, manufacturers and individuals, from India, China, the Middle East and Africa. The Dukakeen website and app are now a major online shopping destination for any kind of product that customers shop.

Commenting on the milestone, Mo Fakhro, the owner of MBA Fakhro Group, said: “We started Dukakeen with the idea that we wanted traders from the region to open their own “Dukans” (or shops) in order to not be left behind, as the global giants of eCommerce entered the region. Its success is a product of our great research and development, business development, and logistics teams around the world, whom we are very proud of. We are obliged to the sellers and customers in the region to make Dukakeen (which means “shops” in Arabic) what it is now: an active, engaging marketplace that puts an emphasis on good technology and quality service. Dukakeen is becoming a symbol of what is possible during the COVID-19 pandemic, with the ground-breaking 1,000 online sellers that have registered on Dukakeen. We have been astonished by the results and the outcome that Dukakeen is presenting, and honestly, we are struggling to keep up with the demand. We expect that this is the foundation and the first of many milestones that Dukakeen will achieve in the future”.

MBA Fakhro Group is an innovation-focused multinational group, headquartered in Bahrain, with offices in India, the United States, and around the world. The company operates wholly-owned businesses in these markets. MBA Fakhro Group aspires to change the world positively through innovation and is unique in that it is one of very few privately owned businesses in the Gulf that place a strong emphasis on research and development. Its research and development labs form the core of the group and represent the engine that creates many of the new businesses of the group.

Dukakeen falls within this vision of creating better user experiences for the people of the world through technology. Dukakeen.com is regarded as a unique online market place for regional customers, as well as regional and international sellers, fulfilling their shopping requirements by offering satisfactory services. With a simple registration, easy navigation, a huge variety of products, effective delivery to the entire region, secure payment, voice recognition search, advanced data algorithms for shipping costs and product suggestions, and an effective English/Arabic user interface, the service has been developed with world-class technology to provide a world-class user experience.

Mo Fakhro founded MBA Fakhro Group on June 11, 2000, the day be graduated from Stanford University in California. Stanford is a renowned institution that was attended by many of the world’s top entrepreneurs in technology including Elon Musk, Sergey Brin, Jerry Yang, Bill Hewlett, and many others. He aspires to prove, through MBA Fakhro Group, that it is possible to be a Middle Eastern company that excels through intellect and to prove to the youth of the region that the science books that they learn from in school are in fact useful to their future careers and lives, and can be used to create great products and services that change the world for the better.

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Source : Dukakeen.com from MBA Fakhro Group

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