

Black Podcasting Awards Debut To Celebrate Black Podcasters

Nationwide volunteer team works together to spotlight and amplify Black voices

BLACK PODCASTING AWARDS

New York City, Jun 15, 2020 ([IssueWire.com](https://www.issuewire.com)) - After many weeks of working during a global pandemic, Black Podcasting Awards (BPA) welcomes Black podcasters worldwide to apply to win in one to three of its 20 different categories, including Most Informative *Black News Podcast*, *Best Comedy Podcast*, *Most Black Girl Magic Podcast*, *Best Black Mental Wellness Podcast*, *Best LGBTQ Podcast*, and *Black Podcast Of The Year*. Online applications accepted now through July 31. Early birds can catch an \$8 fee through June 21 or pay a regular fee of \$18 through the end of July.

The 2020 award nominees will be announced mid-September. Winners will be announced during a live virtual broadcast with guest presenters and more on Sunday, September 27, 2020. A forthcoming Kickstarter campaign aims to raise funds to pay for physical awards.

How did BPA come about? Days before a virus stopped the world, Black Twitter vigorously embraced a tweet urging for a Black podcasting awards show that would recognize Black podcasting voices and experiences. Hours later, author-podcaster Georgie-Ann Getton-McKoy founded BPA, booked an event venue, coordinated a crew of volunteers, supporters, and sponsors and set a date of September 27th. Three days before International Podcast Day, September 30, 2020.

Interested in attending, supporting, or volunteering? Please check out Black Podcasting Awards online at blackpodawards.com, and sign up for the mailing list.

Follow @blackpodawards on [Twitter](https://twitter.com/blackpodawards), [Instagram](https://www.instagram.com/blackpodawards), and [Facebook](https://www.facebook.com/blackpodawards).

SUBMISSION REQUIREMENTS

- Podcasts (and audio submitted) for the Black Podcasting Awards must have been either produced in and/or published between 1st January 2019 and 30th April 2020 inclusive.
- Entrants must have at least six episodes published during the above qualifying period and still be producing and publishing content. If the nominated podcast hasn't published an episode since 1st January 2020, it is unlikely to qualify for this year's award competition.
- Content doesn't have to be in English. If your podcast is in French, Spanish, heck, Russian -- we want you! However, your show notes and application will have to be translated into English for our reviewers. Your podcast can stay in the native language.
- To apply, complete a short form through Submittable, select up to three categories for

submission, and provide a promotional reel (10-15 minutes in duration). There is an \$18 fee associated with each individual application. Early birds can catch the \$8 application fee through June 21.

● Submissions close July 31, 2020, 11:59 PM Pacific.

2020 BPA AWARD CATEGORIES

Most Cultured Podcast: Speaking on Black culture throughout the world, and the traditions that helped shape that culture, various languages, whether dead languages or not, historical imprints, myths vs facts, etc. It can also include uplifting cultural expressions such as photo reviews, cultural events, etc.

Most Informative Black News Podcast: Podcasts that speak on current events that are occurring within the Black community, such as police brutality, job openings, and unique person-of-interest stories, etc. Must be informative in regards to either local or international news and current events.

Best Food(ie) & Drink Podcast: Podcasts that speak or introduce foods and drinks to their audience. It can include ASMR, food critiquing, cooking shows, wine tastings, etc. Must be more than the host drinking on the show, yet if they do partake there has to be an importance on the food and drink that is being consumed.

Best Comedy Podcast: Podcasts that are based on comedy, whether it be telling jokes or speaking on the comedy industry. These podcasts can be live standups, interviews, speaking on current events from a comical standpoint.

Best Film/TV Podcast: Podcasts that are based within the Film or TV industry, whether it is doing a movie or tv review or even speaking on upcoming projects. These podcasts can also cover movie premieres, tv cancellations, background work, auditions, controversies on set, etc. It can also be interview-based with guests that are within the industry.

Best Music Podcast: Podcasts that are based within the music industry, whether it is doing new or old music reviews, speaking with artists about upcoming projects, live performances, and any controversy within the industry.

Best Sports Review Podcast: Podcasts that are based within the sports industry where they discuss different sports, or even specifically one sport or team. It can include pee-wee and other youth sports, high school, college, and professional sports national and international. Due to COVID-19, these podcasts can also include the future of televised sports.

Best Fashion or Black Fashion Podcast: Podcasts that focus specifically on fashion in the Black industry, which includes fashion history, designers, models, fashion blogs and magazines and can dip into entertainment but specifically the influence of fashion in the entertainment industry.

Most Black Girl Magic Podcast: Podcasts that highlight the wonderful Black women doing amazing things within our community, past, present, and impending future. These podcasts can cover powerful women past and present, the future of women, women's rights, women's health, innovations made by women, laws affecting women, etc.

Best Black Mental Wellness Podcast: Podcasts that focus on mental wellness centering on self-care, coping strategies, therapy, and ending mental health stigma in the Black community. These podcasts can also discuss the progress, or lack thereof, regarding Black wellness, the intersectionality

of other industries on Black wellness (ex: prison industry), current legislation surrounding the topic, and more.

Best Black Beauty Podcast: Podcasts that are based within the beauty industry, whether it is doing nails, makeup, or reviewing products.

Best New Podcast: (within a year; new as of July 1, 2019) Podcasts within this category can fall under other category topics that were included, as well as unincluded in the BPAs list. These podcasts must have more than 10 episodes in order to fully grasp the direction of the podcast. Must also include descriptions.

Best Finance Podcast: Podcasts that are based within the Finance industry, whether it is stock market, banking, real estate, or other finances.

Best Black Business Podcast: Podcasts that are covering business "free game" in the Black business world, Black Wall Street, Black business shoutouts. This is related to providing business tips, dos, and don'ts, what practices to consider, and/or steps to take. May also interview successful business owners in any industry.

Best International Podcast: Podcast featured in another country other than the US, possibly non-English speaking. Podcasts within this category include what it is like to live within the country, the languages that are spoken, the history of the country, current events, culture, and daily living. If the country is non-English the language must be listed, and English translation provided.

Best LGBTQ Podcast: Podcast focusing on the lives of LGBTQ individuals, trending topics, news, celebratory events, and overall PRIDE. This can include Ballroom culture, Film and TV, Pride event coverage, House and other related music, history on legends and icons to the community, and news.

Best Parenting/Family Podcast: Podcast based on family and parenting values, tips, stories, encouragement, and practices. Podcasts within this category can overview the daily challenges of parenthood, especially in relation to the current COVID-19 Zoom culture, being a stay at home parent vs working parent.

Best Sex Podcast: Podcast talking about sex. This can include sexual health, sex tips, rape culture, sexual assault, safe sex practices, reproduction health, menopause, vasectomies, and more. These podcasts can also discuss norms around sex vs the taboo, underground cultures, sex toys and shops, porn culture, internet sex, and more.

Best Relationship Podcast: Discusses relationship topics, advice, healthy and unhealthy, how-to's, etc. These podcasts can speak on internet dating, social media's influence on dating, marriage and divorce rates, dating abroad, LGBTQ+ dating, etc.

Black Podcast Of The Year: These podcasts are those that have gained popularity rather quickly, are consistent with episode releases, have detailed notes and descriptions, and bring in guests and other opinions for different perspectives.

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