

Alset Supports Feeding America's COVID-19 Response Fund



Los Angeles, Jun 2, 2020 ([issuewire.com](https://www.issuewire.com)) - [Alset](#), the world's first bartering, favors, and gig app has announced a new initiative in response to COVID-19. Alset will donate \$0.10 for every new download of the app and \$0.90 for every gig created on Alset during the month of June in support of Feeding America's COVID-19 Response Fund.

“We at Alset are more than thrilled to support Feeding America’s COVID-19 Response Fund in any way possible,” says Lo. “Our whole team is excited to help during this very trying time.”

Alset’s support of Feeding America’s COVID-19 Response Fund was inspired by Alset user, David Boettger. Upon completing a survey, Boettger asked Alset product manager, Ian Tyack, to send his compensation as a donation to Feeding America. “I spoke with Ian about how I didn’t want to keep my survey compensation. He asked me if I wanted to donate to a charity or non-profit instead and I immediately thought of Feeding America. I’m very fortunate to live a life with the privilege of food security and Feeding America ensures that people have meals on a national level. I’m so proud that Alset and its users decided to donate to help Americans during this time of need.”

Other users followed Boettger’s lead and a spark was ignited with Robert Lo, Alset’s founder. Founded in the autumn of 2017, Alset wants its users to invest in themselves and their communities. By joining Alset, people can develop new skills for customers who need their service.

Users on the Alset can barter their services, offer them as a favor, or charge an hourly rate to potential customers. Alset allows anyone to purchase or offer a service, regardless of their ability to pay or expertise. “I took the gig economy tech predecessors and vertically integrated them to democratize the way we work in the twenty-first century,” says Lo. Unlike other gig working apps, users can use the barter and favors features for free. Additionally, Alset charges a flat fifty cents (\$0.50 USD) for every gig booked through the paid service feature to ensure a level playing field for its community.

Users can download Alset from [Google Play](#) and [Apple App Store](#).

Find Alset (yourealset.com) on Facebook and LinkedIn (@alsetcommunity), Instagram (@alset_community), [YouTube](#) and [Meetup](#).

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