

A Contemporary Take on the Virtues of Soul and RnB in Chuckola's Song 'Love Yourself' is a Creative Conundrum

Upcoming musician Chuckola is presenting a scope of contemporary R&B and soul with the lyrical motivation of his newly released single, 'Love Yourself'.



Southfield, Jun 4, 2020 (Issuewire.com) - The creative evolution of soul and R&B has gone through many changes owing to cultural influences and individual artistic interpretations. However, the streaming essence of these two genres is now being transcribed into one compiled journey of creative eccentricity by upcoming musician **Chuckola**. He recently released his single, '[Love Yourself](#)', an inspiration saga of lyrical stanzas weaved across the blissful resonance of soul and R&B modulations. The song is about learning to love oneself unadulterated before offering the same to somebody else. The song is about finding the innate individuality in oneself and accept it with open arms. In the unstoppable motion of life, we often forget to prioritize ourselves and this song is a reminder of the importance of self-discovery and self-love through a mellifluous harmony.

The music video, '**Love Yourself**' is from the album Never Give Up and is a single-handed impetus by Chuckie Howard and his varied skills as a composer, songwriter, producer, and singer. He is associated with the label Grow Music Group and Surelight Entertainment and has been extremely dynamic in laying the foundation of a soundscape promoting contemporary flavors of soul and R&B. His commitment, dedication, creative expanse, and optimism reflect in his other songs as well like 'Heaven', 'How Do I Begin', 'Baby I Gotta Luv Jones', and 'Are You Somebody' among many others. He respects his ability to take up new challenges and has never ceased to love himself; something that has constantly pushed him to accept new stances of life.

The story of musician **Chuckola** goes back to when he was very young and his conviction pushed him to self-teach himself about the various intricacies of music, instruments like piano, composition, and more. His commitment to making music sets his values apart from the rest as he structures his soundscape with honesty and humility. Upcoming plans for the artist is to keep recording more songs and strengthen his association with music furthermore. He has opened the gates of new musical prospects alongside the creative bridges of soul and R&B, a legacy that is going to render him a global breakthrough artist in the years to follow. Be a part of his exquisite journey of musical and creative integrity on [YouTube](#), [Facebook](#), [Twitter](#) and [Instagram](#).

To enjoy this music video 'Love Yourself' check out the following link :

<https://www.youtube.com/watch?v=kpGbMsuLyKk>

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Source : Chuckola

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