TLC Associates to Add 500+ New Jobs in Second El Paso Location

New Contract Awarded Paves the Way for Job Growth in Multiple TLC Associates Locations Domestically



El Paso, May 4, 2020 (<u>Issuewire.com</u>) - TLC Associates, an lowa-based provider of high quality customer contact solutions, announced today that it will be adding 500 new domestic jobs in El Paso within the next 90 days. The outsourced customer contact center provider will use virtual hiring to screen applicants for the soon to open site.

TLC Associates is a contact center firm headquartered in Cedar Rapids, Iowa. The new El Paso location at 10365 Railroad Drive will mark the company's 9th location in the US, with global offices in the Dominican Republic, India, and the Philippines. The jobs added in El Paso, Texas will primarily consist of customer service associates along with the support staff needed to operate and manage the new location.

"We are finding that many prospective clients are intrigued by our ability to successfully operate and manage their business from domestic locations," commented Thomas Moroney, Chief Commercial Officer for TLC Associates. "Clients looking to grow market share in their respective industries are leaning on TLC Associates' ability to drive meaningful sales results leveraging US-based resources. We are excited to bring these much-needed jobs to the great city of El Paso."

TLC Associates was founded by Thomas L. Cardella, industry veteran and serial entrepreneur. The Company prides itself on a true people-first culture that resembles "family" across each of its sites and is excited to expand our El Paso based family where this culture resonates so well. Mr. Cardella is personally involved in all aspects of the business, including the client services and company culture development.

Mr. Cardella added, "We are very pleased to open another domestic location in El Paso. This has been a wonderful labor market for us in our initial location. We are thrilled to bring so many new jobs into a community during these historic times. We find that for every new job we add in the communities where we operate, there is a huge ripple effect across the local economy. We are fueled by our ability to deliver stellar results for our clients in communities that benefit so greatly from our growth. It's a true win for us all, particularly now."

About TLC Associates

TLC Associates offers a unique combination of experience and expertise in their ability to manage inbound and outbound customer experiences across a variety of industries. As a 100% employee-owned company, the Company is committed to delivering premium contact center services based on operational excellence and best-of-breed technologies by a team with a true passion for the industry. TLC Associates delivers solutions using a hands-on leadership approach that nets open, honest business relationships with clients and employees. This power to connect with clients, their customers, and TLC Associates team members sets the firm apart from the competition. For more information, visit www.tlcassociates.com.



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