

Time for the new age of digital agencies with Clickscope Digital

Find out why the new agency model is taking over.....



Cambridge, May 31, 2020 ([Issuewire.com](https://www.issuewire.com)) - Clickscope Digital was brought to life in 2019 by Sam D'Arcy. The agency was started because Sam was sick and tired of the traditional digital agency model with their expensive offices, highest grade coffee machines, pool and table tennis tables, pricey team days and staff chatting on the internal comms all day (Slack / Skype).

That is not to say these are particularly bad things but these additional features all get billed and charged on the client retainers and create massive amounts of distraction in the workplace. There is then the issue of multiple people working across up to 12 client accounts with a designated account manager who usually doesn't implement any of the work and this just brings in mediocre results.

Sam was also sick and tired of 'digital gurus', 'ninjas' & 'hackers' who tarnish the industry with a bad brush, getting awful results for businesses and charging ridiculous amounts of money. These 'Ninja's' tend to be one-trick pony's who know only one skill which has the industry develops doesn't work after a few months.....

Clickscope is a [digital agency based in Cambridge](#) comprising of a small friendly team of passionate digital marketers with elite skills. The team has worked with brands like Costa Coffee, Hotel Chocolate and the Cambridge Education Group and they have generated millions in revenue for brands across the world.

They are obsessed with results & client relationships.

They are super passionate about self-development.

They are so confident with what they do that if you are not satisfied with results after 90 days - they work for free until you are.

"We speak with so many business owners that have been 'stung before' and had a 'bad experience' with other agencies that we strive to change your opinion on digital marketing whilst forming great relationships. Your business is our business and we go above and beyond looking at any other elements that we think could benefit your company, a bit like an all-round business consultant." - *Sam the CEO & Founder of Clickscope*

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