

The Undisputed Master of Social Media: Digital Influencer Jagrit Pratap Singh Aka Nox

Jagrit Pratap Singh (born on 3 August 1995 in Lucknow) from Delhi, India has been named “The Kingmaker” by Forbes, and has racked up tens of millions of followers across his network of entertainment outlets on social media.



Noida, May 8, 2020 (Issuewire.com) - The expected answer would probably be “no” unless you’re a driven professional in the digital marketing space. But even if you haven’t heard of Jagrit, there’s a high chance you’re following at least one of his Facebook Pages.

Jagrit Pratap Singh (born on 3 August 1995 in Lucknow) from Delhi, India has been named “[The Kingmaker](#)” by Forbes and has racked up tens of millions of followers across his network of entertainment outlets on social media. Besides making videos go viral on Facebook, “Nox” can be seen driving fancy cars.

Jagrit lives a minimalistic life in India but knows how to treat himself to private luxury – being one of the very few to own a Ford Mustang GT V8 2017 model in India. His Mustang is only a small part of Jagrit’s car collection.

At this point, you’re probably thinking – how could one afford such luxury just based on social media?

Unless you’ve been living under a rock for the past ten years, you’d know that there’s a lot of money in advertising, brand deals and monetization. Jagrit’s subsidiary, [Hiptoro](#) Private Limited has specialized in increasing revenue by utilizing any and all monetization features known to mankind. Jagrit’s combination of groundbreaking ideas and available tools has made him one of the most successful social media entrepreneurs of this century.

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