

The 130 year old Trade Mark Owners Association relaunched following an Investor-backed Management Buy-Out

- The return of a highly-regarded partner, who has protected clients through a century of extraordinary events.
- An investor-backed Management Buy-Out recognises the qualities of an outstanding team.
- Team TMOA will build a caring, trusted practice



London, May 21, 2020 ([IssueWire.com](https://www.issuewire.com)) - Originating in 1886, Trade-Mark Owners Association (TMOA) has a proud history. It led to the expansion of global trade-mark protection as one of the world's first Trade-Mark Attorneys. TMOA went on to represent global companies, including ICI, Heinz, Cadbury and Nestle. TMOA protected its clients' interests through both World Wars, through both the Great Depression and the 2008 Great Recession. The present state of the global business environment heightens the need for the trusted expertise, dedication and experience of TMOA.

Now, over 130 years after its incorporation, TMOA is being relaunched by its attorneys and their colleagues, following an Investor-backed Management Buy-Out. The investment recognises the unwavering commitment, loyalty and professionalism of the TMOA team. It will enable them to take control of their business and build a truly client-focused, colleague-led practice that will benefit its clients, its global associates and its colleagues. The best legal trade-mark advice and services will continue, in a new way, led by a great team.

Earlier this month 99% of Nucleus IP's stakeholders voted in favour of an Investor-backed Management-Buy-Out of the business, and on 19th May 2020 ownership of the business transferred to its attorneys and colleagues, its Pension Fund, and its new Managing Director, Paul Hayman.

The newly relaunched TMOA is again looking to lead the way, this time recognising that – more than ever – there is a need for a caring, compassionate approach that benefits clients, colleagues and partners alike. A new way of working that provides unrivalled service to clients, a better work/life balance and opportunities for colleagues, and trusted partnerships with associates across the globe.

TMOA's Managing Director Paul Hayman said: "The world is experiencing extraordinary events so now is the perfect time to relaunch TMOA. We believe that now, more than ever, our clients and colleagues want a partner they can trust to provide excellent service and, as important, who they can trust to be

compassionate and supportive. TMOA will be their loyal ally, protecting their interests, especially through the hardest of times. We draw on our proud heritage as we build a new enterprise for the future: one that will address the challenges and opportunities of the world we live in today. The old ways served us well for many decades, but the world has changed, and we have to find a better way.”

TMOA’s former Joint General Manager, Les Powell said: “Relaunching TMOA is a wonderful idea as it enjoyed so much goodwill from clients and agents around the world, with whom we encouraged the building of working friendships. Reviving this way of working, in an updated and modern way, will be a very good thing for everyone. TMOA will be a new company, with a strong heritage, ready to meet today’s challenges.”

Kishor Davdra, who joined TMOA in 1972 and was Company Secretary and Joint General Manager from 1986 to 1999, added “I am delighted TMOA is being relaunched. It is especially cheering to see its return now. TMOA has always offered protection and stability in an uncertain world. I was so proud to be a part of it.”

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About Trade Mark Owners Association (TMOA)

TMOA has been involved in the protection of trade marks for over 130 years and has protected the trade-marks of thousands of companies, from entrepreneurial owner-managed businesses to global multi-nationals; doing so globally in every country where registration is possible.

Services provided include: searching into the availability for use and registration of trade-marks; filing and prosecution of trade mark applications; the enforcement and defence of rights obtained; and the renewal of registered rights.

Most recently, TMOA has been helping its clients protect their interests through the current period of global uncertainty with two services that enable them to: watch for, and react to, trade mark infringements globally; and set up structures that efficiently insulate, and so protect, their intellectual property from trading risk. Both are becoming must-have “insurance policies” that effectively protect clients’ interests, and so mitigate business risk.

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Source : Trade Mark Owners Association Limited

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