

Steel City Pops announces support for Frontline Workers during Covid-19

Donates \$15,000 in Frozen Treats to Frontline Workers



Homewood, May 13, 2020 (Issuewire.com) - Steel City Pops announced in April that we were going to donate \$5,000 worth of frozen treat to frontline workers that our fighting the Covid-19 battle. It was our desire to continue our long-standing tradition of being a supporter of our local communities. At this crazy time, our frontline workers needed a small treat to bring smiles to their faces.

Steel City Pops was so amazed at not only how many frontline workers reached out to us but how many individuals nominated workers that deserved a frozen treat that Steel City Pops has elected to continue its donation in May and is now committed to donating \$15,000 worth of pops to the frontline workers that continue to fight this battle daily.

Medical professionals are facing unprecedented stress now more than ever as the number of COVID-19 cases in the world continues to soar. As the coronavirus continues to spread and fear mounts amongst

our communities, burnout and stress have undoubtedly continued to increase, and are having a significant impact on the mental health and well-being of our frontline workers and their families.

This is Steel City Pops way of saying THANK YOU to all the local frontline workers fighting this virus. You are the definition of Courageous. Pete Srodoski, CEO of Steel City Pops, stated, "The response to our initial donation was overwhelming that we had no question that we had to increase our donations to the courageous frontline workers in our communities. They continue to inspire us on a daily basis to do better for our communities"

To learn how your hospital, medical office, firehouse or police force can arrange for free frozen treats this month, please send an email to eventsupport@steelcitypops.com and one of our staff will get in touch within 24 hours.

Thank you, frontline workers, from all of us at Steel City Pops and THANK YOU for everything you are doing for your local communities.

You can learn more about Steel City Pops on our web site at <http://www.steelcitypops.com>



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