

SportsEdTV Names Rick Foker as Executive Vice President and Chief Legal Officer

Experienced Investor and Executive named EVP and CLO of Miami-based Sports Network



Miami, May 17, 2020 (Issuewire.com) - SportsEdTV has named Rick Foker as Executive Vice President – Special Projects and Chief Legal Officer. In his 25-plus-year career, Foker has advised, invested in, and managed a wide range of companies, from startups to global public corporations, and has most recently served as Chief Legal Officer of Los Angeles-based private equity firm Hancock Park Associates. He joined SportsEdTV as an investor in its recently closed Series A funding round and also sits on the company’s Board of Directors.

“Rick brings a useful skillset and perspective to a company at our stage of development,” said SportsEdTV Co-Founder and Chairman, Robert Mazzucchelli. He added, “Many of the growth initiatives we will undertake with talent, sponsors, licensees and partners in the coming years will require well-honed legal and deal-making perspective. Content businesses, especially global ones, can require complex agreements and contracts, and there can be minefields to avoid. Rick is an expert in finding the right structures and solutions for navigating the minefields.”

“SportsEdTV is one of those companies that you see only occasionally as an investor,” said Foker. He added, “The combination of a huge global market for sports instruction, an upward trend in consumer acceptance of online learning environments, and a talented and seasoned management team is what sealed the deal for my investment in the company. And as a member of senior management, I can help the company execute its vision and lay a solid foundation for the future. I’m absolutely thrilled to join the SportsEdTV team.”

Foker brings a wealth of business, legal, and investing experience to SportsEdTV. He began his career as a securities and transactional lawyer, focusing on public offerings and finance, mergers and acquisitions, and venture capital. He left private practice to handle transactions in-house for a large multinational corporation, then became a partner and Chief Legal Officer of Hancock Park Associates, a position he held for many years before starting his own investment firm. For the last decade, Foker has been private equity and venture capital investor in a variety of industries, serving in the board, executive, and legal capacities for his portfolio companies.

About SportsEdTV: SportsEdTV exists to help athletes, coaches and parents LEARN, WIN and CELEBRATE. We don’t expect everyone who uses our learning tools to become a world champion -

that's not our mission. We do expect people who use our educational resources to become their own champion, by whatever definition they view success in their chosen sport. For some, success is making the varsity team, for others, it's becoming country champion, and for others still, it may simply be gaining proficiency at a sport that offers a lifetime of fun and fitness. To us, no matter your aspirations in sport, if you are striving to improve, you are winning! As a leading sports education media company, we provide FREE video and blog content to anyone in the world with an internet connection. We also offer a global online community, where athletes, parents and coaches can interact, connect, chat, share content and find new friends. SportsEdTV videos feature coaching from world-class coaches and athletes - many of whom are or have coached world-champions - and have been watched by viewers in every country in the world.

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