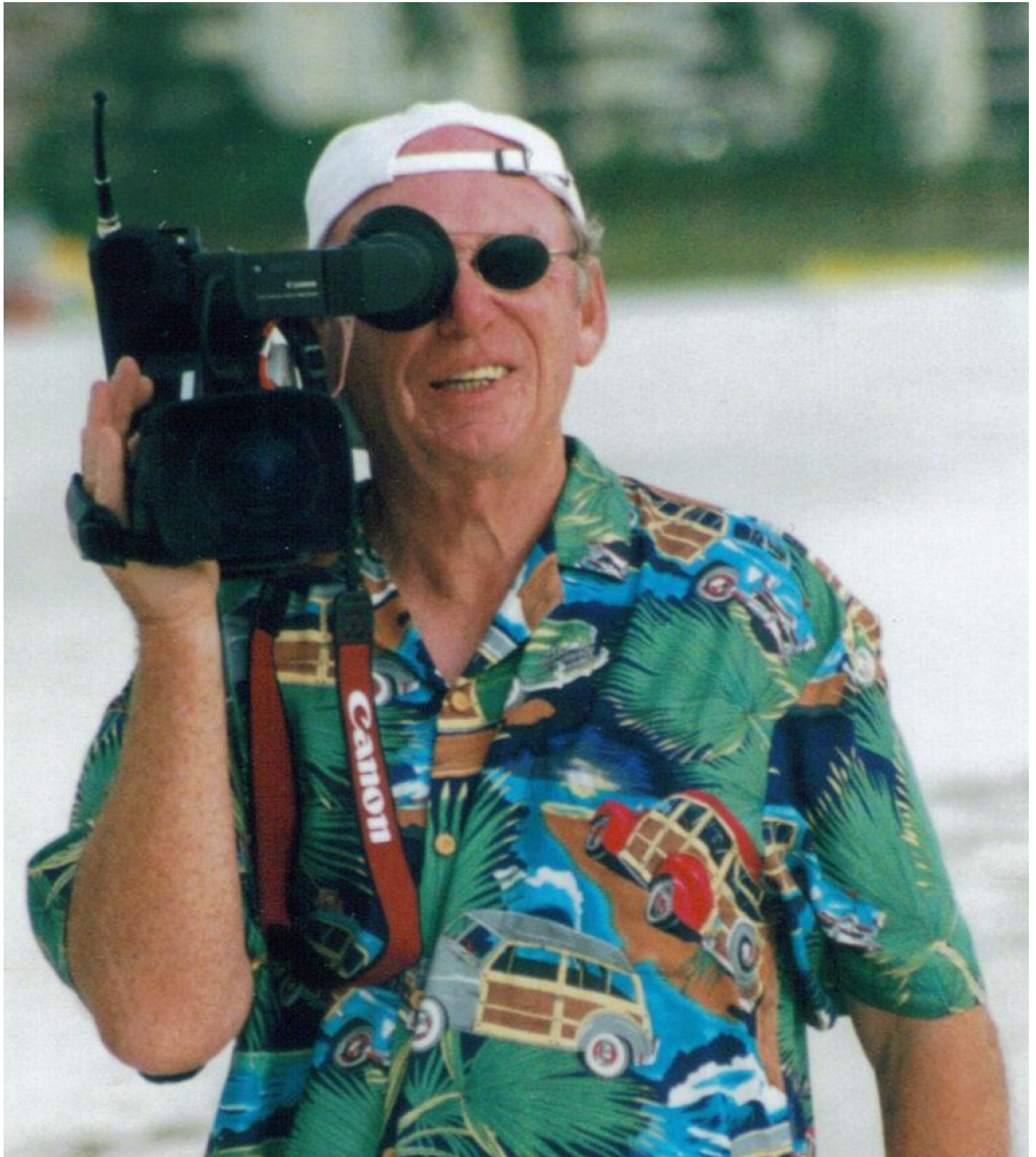


SportsEdTV appoints ESPN Veteran as Senior Content Editor

Produced Network's Original Telecasts



Miami, May 21, 2020 ([Issuewire.com](https://www.issuewire.com)) - [SportsEdTV](https://www.sportsedtv.com) has named Peter Fox, senior content editor. Fox was ESPN's founding executive producer.

In a career which began in print, transitioned through radio, television and now online, Fox has crafted messaging for major corporations, political leaders, sports companies, and publishers.

He's authored a pair of golf instruction books and has been communications officer of The Research Triangle Solar Fuels Institute. He developed *Harmony Games®*, a template encouraging diversity and inclusion through sports and *EQuatrics™* a new golf scoring system.

"Peter brings unique skills and vision to [SportsEdTV](#)," said its Co-Founder and Chairman, Robert Mazzuchelli, "and has a rare pedigree in creating sports media innovation ."

CEO Victor Bergonzoli calls Fox's creative energies another accelerant for [SportsEdTV](#)'s growth.

In addition to complementing [SportsEdTV](#) innovation, Fox will concentrate on developing sponsor communication, PR and blogger clarity.

"Ben Hogan's advice to 'find the answers in the dirt' has always inspired me," Fox said, adding "I look forward to getting dirty in [SportsEdTV](#)'s garden."

About [SportsEdTV](#): SportsEdTV exists to help athletes, coaches and parents LEARN, WIN and CELEBRATE. We don't expect everyone who uses our learning tools to become a world champion - that's not our mission. We do expect people who use our educational resources to become their own champion, by whatever definition they view success in their chosen sport. For some, success is making the varsity team, for others, it's becoming country champion, and for others still, it may simply be gaining proficiency at a sport that offers a lifetime of fun and fitness. To us, no matter your aspirations in sport, if you are striving to improve, you are winning! As a leading sports education media company, we provide FREE video and blog content to anyone in the world with an internet connection. We also offer a global online community, where athletes, parents and coaches can interact, connect, chat, share content and find new friends. SportsEdTV videos feature coaching from world-class coaches and athletes - many of whom are or have coached world-champions - and have been watched by viewers in every country in the world.

Media Contact

SportsEdTV

rmazzucchelli@sportsedtv.com

Source : SportsEdTV

[See on IssueWire](#)

