

Spokes Digital to host discussion of : How to Keep Your Brand Relevant and Appealing to Consumers" on May 14



San Francisco, May 14, 2020 ([Issuewire.com](https://www.issuewire.com)) - Spokes Digital, Inc., a leading provider of digital marketing services dedicated to the Cannabis and CBD Product industries, will be hosting a live webinar on "How to Keep Your Brand Relevant and Appealing to Consumers". This webinar is a continuation in the series which focuses on the dynamics of digital marketing during this COVID-19 pandemic. Participants will learn how to keep their digital channels and brands relevant to maximize

revenue.

About this Event :

The ongoing COVID-19 pandemic has changed the way we work, shop, and communicate with one another more than any other disruption in recent history. Consumer demands and behaviors have rapidly changed. In turn, brands have had to quickly adapt to stay relevant and appealing to consumers. Digital channels are winning the pandemic and advertising content needs to align with consumer perspectives.

Please join our host speakers Varun Patel, Founder & CEO and Lauren Laplante Rottman, CGO of Spokes Digital, Inc. who will share our experience and expertise in the Cannabis and CBD Product industries to:

- help your business and brands to follow the evolving consumer,
- create advertising content that stays relevant and is continuously appealing to consumers and their shifting perspectives, and
- be flexible and nimble, modifying your media mix during the pandemic.

Webinar Details :

Please register [here](#) to join us on Thursday, May 14, 2020, at 10:00 am PDT.

If you cannot attend, register anyway and we will send you the recording after the online event.

Speaker Bios:

Varun Patel

As founder and CEO, Varun is driven to help clients succeed and grow revenue through Spokes Digital marketing solutions. He decided three years ago to dedicate his company's digital marketing services to the Cannabis & Hemp/CBD Product industries.

Lauren Laplante-Rottman

As Chief Growth Officer, Lauren provides strategic focus to Spokes Digital and our client relationships. She brings broad business consulting experience and a personal passion for the Cannabis and CBD Product industries.

About Spokes Digital, Inc.

For over three years now, [Spokes Digital, Inc.](#) has provided dedicated digital marketing services to the Cannabis and Hemp/CBD Product Industries. Based in the San Francisco area, our data-driven solutions help our clients to increase online visibility & E-Commerce sales. We provide end-to-end digital solutions using the latest marketing technologies and data analytics to help our clients reach a broad audience. Our performance-oriented solutions lead our clients to excel within the Cannabis & CBD Product industries as top leaders. Few of our client list includes MedMen, Columbia Care, Fleur Marche, Foria, Get Sava.

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Source : Spokes Digital

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