

SocialX Partners Up with US Backed Macros Meals for Australian Market

Melbourne based influencer marketing and digital agency SocialX has just teamed up with distinguished meal delivery service Macros Meals to campaign and advertise its service across the Australian market.



Melbourne, May 24, 2020 (Issuewire.com) - SocialX is pleased to announce the signing of a partnership with Macros Meals, a noted food delivery service that delivers 100% natural and readymade meals to people's doorsteps. A talent management and digital marketing agency, SocialX is dedicated to creating extraordinary and authentic content for different brands by documenting phenomenal, real-world experiences of its family of talent. The partnership between the two companies is expected to bring about a paradigm shift in the way these types of services and brands are advertised in the Australian market.

"We are excited to be working alongside MACROS Meals as they launch their latest range of family / home-based meals into the Australian market," said Nicholas Heath, Co-founder & CEO of SocialX.

Founded in February 2020, SocialX is an organization full of passionate perfectionists creating the most unique campaigns for its clients. Finding the best people has always been the company's number one priority. Unlike most other influencer agencies, SocialX looks for authenticity, proper talent, and unique people. Within a very short period of time, the company has served an impressive clientele that comprises of numerous brands, television personalities, social media influencers, actors/actresses, and celebrities.

With a wide range of talent from supermodels through to podcasters, SocialX is known for its diverse family of talent. They redefine the concept of influencer to one of authenticity, specialty, and originality in their individual niche. SocialX has already created innovative marketing campaigns for many of its

previous clients such as Glasshouse Fragrances, Maserati Campaign, Nike™ Run Club, Youfoodz, and many others.

MACROS offers a flavor-filled, dietitian-designed, chef-created menu to thousands of Australians. The company works collaboratively with a pro team to create its delicious, nutritionally balanced menu packed with all the essential macro and micronutrients. The meals from MACROS are perfectly suited for solos, families, and weight loss, as well as fitness plans for every goal. MACROS' continually expanding menu currently consists of lunches and dinners and all its plans are subscription-based.

“MACROS Meals are a high-quality brand with exceptional customer service. Our talent has enjoyed promoting such a brilliant product and we are proud to be aligning ourselves with a like-minded company like MACROS,” said SocialX COO and co-founder Jenny Jung.

To find out more about the project, please visit <https://www.socialx.com.au/projects/>

About SocialX: SocialX is a talent management and digital marketing agency based in Melbourne, Australia. The agency was founded by Nicholas Heath and Jenny Jung in February 2020 and manages brands, television personalities, social media influencers, actors/actresses, and celebrities.

About MACROS Meals: MACROS Meals delivers 100% natural, readymade meals to thousands of households all over Australia. Operating with a belief that there is no need to sacrifice taste for nutrition, the company creates a delicious, nutritionally balanced menu packed with all necessary macro and micronutrients. MACROS meal plans are ideally suited for solos, families, and weight loss, as well as all types of fitness plans.

Media Contact

SocialX Management

hello@socialx.com.au

1800 221 384

Level 3/480 Collins St

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