

Reflik's Expansion into the Contingent Labor Workforce Market Marks a Year of Exponential Growth



Franklin Township, May 21, 2020 ([Issuewire.com](https://www.issuewire.com)) - [Reflik](#), the leading talent acquisition platform, announced today that it has achieved significant growth in contingent labor offerings. Reflik has been partnering with corporations and Managed Service Providers (MSPs) in providing specialized recruitment services for their contingent labor requirements.

Reflik's Recruitment Marketplace is now being used by hundreds of employers and thousands of independent recruiters and search firms, making it one of the largest recruitment marketplaces in the world. Reflik offers industry-leading digital recruitment solutions to support direct-hire, contingent hire, talent sourcing and screening, and agency management. The platform is horizontally diversified across industries.

"Our most recent success is highlighted by three major U.S.-based employers utilizing Reflik to provide temporary-hire and contract-based recruitment services. With our industry-leading technology backed by a diverse base of talented online recruiters, we outperformed KPI's by two times the clients' program expectations, including results in reducing 'time to fill' and improving 'interview to offer' ratio for these partners," said Ash Geria, Co-founder and COO of Reflik.

Reflik's expansion into the contingent labor workforce market caps a year of exponential growth for the company, which grew by 30% in 2019 and has seen a 94% revenue increase in the first quarter of 2020 compared to the previous year. Reflik's digital recruitment solutions are disrupting the traditional talent

recruitment industry and supporting industry changes in the wake of COVID-19. Reflik helps clients significantly reduce both 'time to hire' and recruitment costs while engaging a more diverse talent pool. Using the [Reflik platform](#), independent recruiters and recruitment firms earn compensation for successful talent referrals.

"The definition of 'workforce' is evolving and more companies are considering temporary hires this year than we have ever seen before. Our innovative recruitment platform provides the broad reach employers need to find top talent quickly," said Ashish Vachhani, Co-founder & CEO. "Our goal is to be a reliable source for finding top talent for diverse industries and we see huge growth potential in the contingent talent market."

Reflik was awarded "[Best Sourcing Technology](#)" at 2019 The Workies awards held in New York City. The annual awards program recognizes the achievements of dynamic talent, culture, brand, and technology leaders who are challenging the status quo and innovating within the industry.

About Reflik

Reflik is the leading talent acquisition platform that delivers top candidates to enterprises by leveraging the largest community of recruiters and search firms along with its award-winning sourcing technology platform. Companies receive ready-to-hire candidates quickly and efficiently, while also streamlining their recruiting efforts. Hundreds of companies use Reflik to hire top talent, including Fortune 500 companies. Reflik's tech-enabled solutions include Direct Hire, Contingent Hire, Digital RPO as well as Agency Management. Reflik has been featured in Forbes, CBS, TechCrunch, and other major publications. Learn more at [Reflik.com](#).

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