

Queensland's DayTek Capital team strengthens, with the appointment of its new Business Director



DayTek
Capital

Brisbane, May 4, 2020 ([IssueWire.com](https://www.issuewire.com)) - DayTek Capital is pleased to announce the appointment of Bridget Soul, as its new Business Director.

Raised in Byron Bay, Ms Soul's experience spans across business development, investments, capital raising, and marketing. Having worked in financial services, insurance and real estate sectors in

Australia, the United States, and Asia, Ms Soul said of her appointment,

“This is an exciting chapter for DayTek Capital and I am very excited to be joining the team. I am looking forward to being part of a unique and alternative banking model, where our products are tailored to each and every customer, be that retail or SME. This will ensure their individual financial situations are always considered.”

Ms Soul’s has previously held positions as Commercial Director at Pacific Century Group’s FWD insurance, in Hong Kong, and as Director at Brookfield Asset Management, in New York City. More recently, she has supported numerous businesses to gain market traction and aid in their expansion and IPO’s.

“Bridget’s experience and drive further strengthens our team and our launch of ‘Infinity’, in 2020. She has worked in a variety of strategic positions in global financial services businesses and we are all delighted to have her on board.” Will Banks, Co-Founder and Chief Executive Officer of DayTek Capital said.

DayTek Capital is launching Infinity, with a vision to becoming the first “product-disruptive” bank in Australia. With the continued support from the Australian Federal Government and Trade & Investment Queensland, DayTek Capital is committed to providing a real alternative to the traditional banking model.

For further information, imagery or interviews contact:

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