

New Innovative Surf Product Allows Two People to Catch and Surf Waves Together

Tandem Bodyboarding company is going to change the way families spend a day at the beach.



San Clemente, May 29, 2020 ([Issuewire.com](https://www.issuewire.com)) - Tandem Boogie LLC announces the launch of **Tandem Boogie AIR**, an innovative product designed to allow two people to catch and surf waves together. Tandem Boogie's inflatable bodyboard for two offers a new way for families, surf schools, and ocean enthusiasts to enjoy riding waves without the typical difficulty of modern surf crafts. The Tandem Boogie AIR will enable people of all experience levels to ride waves easily with their partner or friend.

“As many have experienced, traditional surfing can be difficult to learn, expensive, and very intimidating. Our goal was to create a surf product that allows anybody to quickly and easily catch a wave,” says Juliette Clark, CEO of Tandem Boogie. “Our family is thrilled to have designed a board that is easy to transport and simple to use for two people to enjoy at once. Having two people on board doubles the fun, and the built-in camera mount lets you capture it on video.”

The Tandem Boogie AIR is built with innovative cross weaved, drop stitch **Dynamic AIR Design technology** typically only used in the military craft. The board can be rolled up into a backpack and transported easily when deflated. The technology enables the stiffness of traditional foam board and retains the performance of a standard bodyboard. “The Clark family has done a marvelous job of designing the Tandem Boogie,” says Tom Morey, founder and creator of world renown Morey Bodyboards. “It’s the same kind of product innovation that allowed Morey Bodyboards so much success, creating a fun and effective design that brings more people into ocean waves is something I will always be happy to support.”

Over the past year, in order to develop the Tandem Boogie AIR board design - all five members of the Clark family from San Clemente, CA have been testing out their prototype board concepts for performance and usability. They have also had excellent feedback from local surfers, lifeguards, surf camp instructors and families. The Tandem Boogie AIR is now ready for launch and we expect it will change the way families spend a day at the beach.

Features and benefits of the Tandem Boogie AIR include:

- Paddle and Catch Waves Easily
- Easy Transport and Storage (Dynamic AIR Design)
- Easy Grip handles for holding onto the Board
- Built-in Camera Mount to capture Action Video
- Share the Surf Experience with Friends, Family or a Partner

Tandem Boogie AIR is now available to order at an introductory price on Kickstarter and will be available for shipment starting June 30th. For more information on Tandem Boogie, visit tandemboogie.com or call 1-949-558-8658.

About Tandem Boogie: Tandem Boogie LLC is a family-owned San Clemente based company run by the Tandem Boogie team of Manya and John Clark along with their three daughters Alleanna, Juliette and Lyla. Manya is an industrial engineer with thirty years of manufacturing experience and business management. John Clark is a marketing guru and product developer that understands the importance of delivering a quality product and positive customer experience. Alleanna and Juliette both attend UC Berkeley where they study data science, computer science and business management. Lyla attends San Clemente high school and plans to study business and law in college.





Media Contact

Tandem Boogie LLC

john@tandemboogie.com

949-558-8658

1235 Puerta Del Sol #200

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