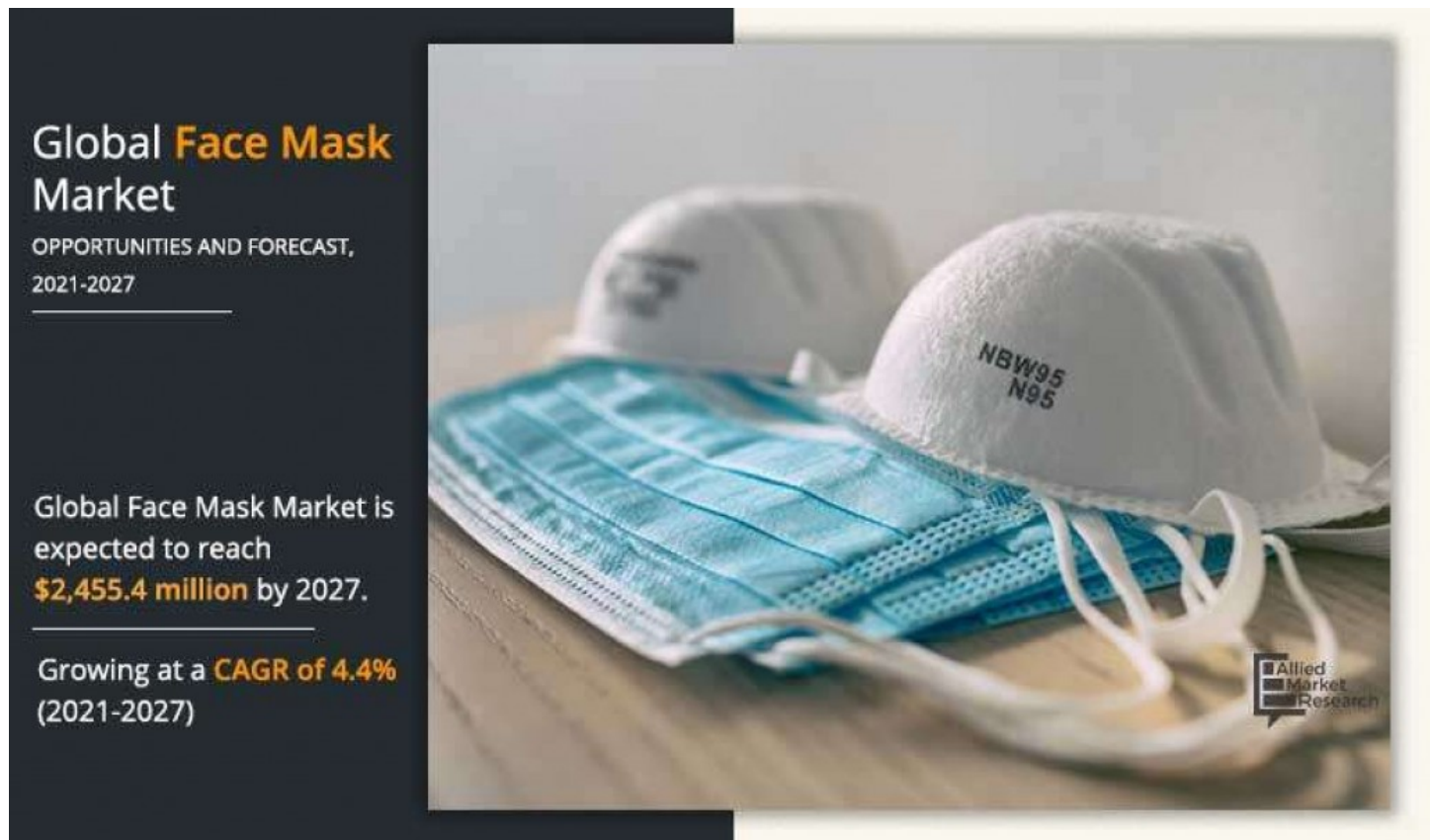


In-depth analysis of the COVID-19 impact on the Face Mask Market 2021–2027

The global face mask market is expected to witness significant growth owing to increase in outbreak of respiratory infection based pandemic diseases like H1N1 and COVID19. These have fueled the demand for face mask among front line health workers lik



Pune, May 22, 2020 ([Issuewire.com](https://www.issuewire.com)) - "Face Mask Market by Type, Material, Nature, and Distribution Channel: Opportunity Analysis and Industry Forecast, 2021–2027," The global face mask market size was valued at \$1,523.0 million in 2019, and is estimated to reach \$ 2,455.4 million by 2027 with a CAGR of 4.4% from 2021 to 2027. Increase in consumer awareness regarding airborne health infections such as COVID19, influenza, chickenpox, mumps, measles, tuberculosis (TB), diphtheria, and others creates the demand for the face mask products. In addition, an increase in government initiatives along with various communities and NGOs to make people aware of the airborne diseases through online and offline advertisements augment the growth of face mask market.

Moreover, the government has also released guidelines in which they have mentioned the precautions needed during the airborne diseases so that people can protect themselves from infectious viruses. Furthermore, digital marketing promotions by manufacturers create awareness about the quality of masks and their ability to slow down the spread of airborne viruses. Hence the awareness about such infections boosts the growth of the market.

Download Sample Copy Of Report@ <https://www.alliedmarketresearch.com/request-sample/6654>

Moreover, the athletic wear company Under Armor has come up with an innovative new surgical mask, which is made up of a single piece of fabric and it does not require sewing. Owing to this innovative idea, the face mask can be produced rapidly in large quantities to meet the requirements of medical workers, who are on the front lines of the COVID19 crisis. In addition, Under Armor is producing face mask at a pace of 1 lakh a week to fill this demand and supply gap, which occurred due to COVID19, and hence results in augmenting the growth of the face mask market. However, according to environmental groups, discarded single-use face masks, which are used to prevent the spread of COVID19 are expected to harm the environment. Moreover, marine life can suffer hazardously owing to this face mask as it contains polypropylene and marine mammals mistaking them with edibles as they do with other trash. In addition, disposal of these face masks near the sea or ocean is intensifying the pollution, which is affecting marine life. Thus, improper disposing of face mask is anticipated to hamper the growth of the face mask market.

Globally, millions of people are suffering from pandemic diseases such as COVID19 and H1N1 infectious viruses owing to which millions of people have already died. Moreover, social distancing and use of face mask is only the way to keep people away from an infectious virus-like COVID19. Health regulatory authorities have recommended the use of N95 respirators to be limited to healthcare workers, however, a number of individuals are also buying these masks to diminish the risk of getting COVID19 infection and preventing its transmission across the globe. Furthermore, the U.S., the government has ordered Honeywell International to expand its production of N95 masks in the U.S., so that masks are available for the general public also.

Send Me Enquire@ <https://www.alliedmarketresearch.com/purchase-enquiry/6654>

Key Findings of the Study

- By type, the surgical mask segment dominated the global face mask market in 2019 and is expected to retain its dominance throughout the forecast period.
- By material, the polypropylene segment accounted for the highest share in the face mask market growth in 2019 and is projected to grow at a CAGR of 4.1% from 2021 to 2027.
- By nature, the disposable segment led the global face mask market demand in 2019 and is expected to retain its dominance throughout the forecast period.
- By distribution channel, the pharmacies segment was the major shareholder in 2019 and is projected to register a CAGR of 3.7% from 2021 to 2027.
- By region, Asia-Pacific accounted for the highest face mask market share in 2019 and is expected to grow at a CAGR of 4.0%.

The key players operating in the face mask market analysis include 3M Company, Honeywell, Kimberly-Clark Corporation, Prestige Ameritech, Alpha ProTech, Shanghai Dasheng Health Products Manufacturing Co., Ltd., Moldex-Metric, Inc., The Gerson Company, Cardinal Health, and Cambridge Mask Co.

About Us:

Allied Market Research, a market research and advisory company of Allied Analytics LLP, provides business insights and market research reports to large as well as small- & medium-scale enterprises. The company assists its clients to strategize business policies and achieve sustainable growth in their respective market domain.

Contact Us:

5933 NE Win Sivers Drive,
#205, Portland, OR 97220,
The United States.
Int'l: +1-503-894-6022
Toll Free: +1-800-792-5285
Fax: +1-800-792-5285
help@alliedmarketresearch.com

Media Contact

Allied Market Research

sarika.tadavi@alliedmarketresearch.net

44-845-528-1300

Source : Allied Market Research

[See on IssueWire](#)