

GoTen Dropshipping: Lower Logistics Costs in Cross-Border E-Commerce



Shenzhen, May 11, 2020 (Issuewire.com) - GoTen Dropshipping Offers Top-Selling Products & Lower Logistics Costs in Cross-Border E-Commerce

The coronavirus continues wreaking havoc to cross-border e-commerce, i.e., disruption of the e-commerce supply chain, the shutdown of production, closure of outlets, grounded planes, soaring logistics cost, etc. Cross-border e-commerce seems in a plight. However, the reopening of most U.S. states and the promising agreement of another round of stimulus checks will pep up both consumers' and online sellers' flagging spirits.

Confronted with the coronavirus pandemic, the [dropshipping supplier with local US warehouses](#), GoTen.com still offers top-selling products and free shipping.

GoTen Has Planned to Stockpile Top-Selling Products

By studying the research by Stackline on the product categories with the fastest-growing sales in US e-commerce after the \$2 trillion stimulus bill was passed, GoTen has thought highly of these product categories, which are mainly essential products. It has also suggested online sellers sourcing household items, personal protection products, home office supplies.

With big data-based analysis, [GoTen](#) has made a plan to stockpile far more enough top-selling products in its US warehouses, to solve the shortage of product supply. All goods will be ready in the warehouses in Mid-May.

[Selected Hot Sellers for Hot Sales in Summer](#)

Hopefully, the upcoming reopening of the US economy and easing of lockdown will lead to the sales growth of more products, including party tents, sports backpacks, pet carriers, kids' toys. It is because consumers, who have been locked down for so long, must be expecting and preparing for the summer holidays.

To meet the demands, GoTen has selected 137 of the top-selling products based on big data-based product research and showcased them in "[Top-Seller Collection for Hot Summer Sales](#)" since April 22.

So far, 1 out of 5 is snapped up and online sellers are happy. There are about ten days before the end of the promotional.

Free & Fast Delivery from Local US/UK Warehouses

Despite the operation of ePacket, the cancellation of most flights leads to the rather limited capacity, namely, it's nearly dead. Delays are common, and in some countries, customers might have to wait for up to another 4 days. More ruthlessly, the last-mile delivery companies increased the rates, among which we can find FedEx and UPS. All of these above further shrink the profit margins for online sellers in the cross-border e-commerce and pose threats to their businesses.

In contrast, backed by the advantageous resources of the parent company, ZongTeng Group, [GoTen Dropshipping Platform](#) provides free and fast delivery from local US/UK warehouses.

More impressively, the normal order fulfillment of GoTen only takes about 2 – 8 days. Even though stricken by the coronavirus, GoTen has been chosen by over 20,000 sellers and suppliers to reduce costs in inventory, shipping, and delivery.

About GoTen

GoTen.com is a leading dropshipping wholesale supplier under ZongTeng Group since 2007. It benefits from all ZongTeng's supply chain resources, including GoodCang, YunExpress, and WorldTech.

GoTen Dropshipping Platform offers online retailers on Amazon, eBay, Wish, Walmart, and other online marketplaces with profitable dropshipping products of 20,000+ SKUs and as fastest as 2 days delivery from our US and UK local warehouses.

No membership fees, no credit card needed, only minutes to get started. GoTen makes it easier for everyone to launch and boost their online business.

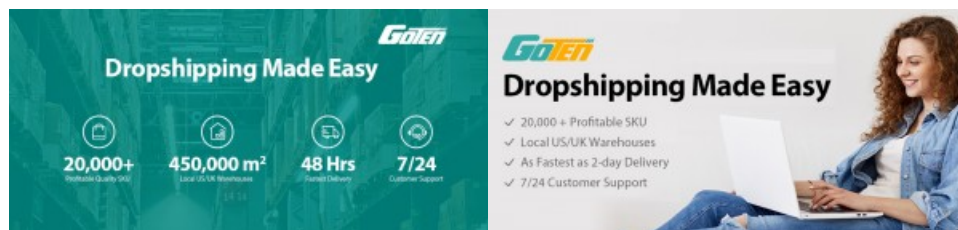
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