

Footnanny Products In Big Demand Due To Nail Salon Closures and Covid-19

At Home Pedicure Products With Instant Results Boom Online



Los Angeles, May 22, 2020 (Issuewire.com) - Online foot care products are in huge demand due to social distancing requirements and the closing of nail salons across the world amid COVID-19.

Gloria L. Williams, Founder and CEO of Footnanny, Inc. is seeing demand across all digital shopping platforms that carry Footnanny products. Gloria's goal has always been for consumers to understand

the importance of at-home foot care by using her products but never because of a pandemic nor fear of losing their life due to possible exposure to COVID-19 from visiting their favorite nail salon. "It's like a blessing amid a global pandemic" says Gloria.

The closure of nail salons has created a new consumer that needs to purchase foot care products on their own while quickly learning to "memory mimic" the movements of their nail technician that would normally provide their professional pedicures. That situation also caused a spike in questions at Footnanny's call center on how to properly use products along with dates shipments will be arriving.

Footnanny products are made in USA, which is an added bonus that helps the brand maintain a steady flow of online product availability. Footnanny's social media platform donates foot care products to essential workers that are on their feet for long hours via digital contests. Contests are done weekly and all are inspired to participate on Footnanny Instagram, Facebook, LinkedIn, and Twitter.

The company realizes there may be some tough times ahead for consumers and will continue to develop products that deliver a cozy at-home experience for their customers in need of quality foot care. Footnanny products can be purchased at HSN, Amazon, Etsy, Bed Bath Beyond, and at Footnanny.com. Select Footnanny products have been on the holiday list of O The Oprah Magazine 2014, 2015, 2016, 2017, 2018, and 2019.

Footnanny is a woman-owned business and lifestyle brand created from memories of the founder's ancestors' gift of blending products and providing the "old fashioned rubdown" on their families' feet in the comfort of their homes.



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Source : Footnanny, Inc.

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