

CryptAM Services Launches CryptAM Vue Crypto Portfolio Modelling Service

Designed for institutional and accredited clients, the services enable investors to gain better visibility into the impact cryptocurrencies can have on their portfolio's performance and risk profile.



Hong Kong, May 18, 2020 ([Issuewire.com](https://www.issuewire.com)) - Digital asset management & consulting firm CryptAM launches CryptAM Vue Crypto Portfolio Modelling Service for institutional and accredited clients to gain better visibility into the impact cryptocurrencies can have on their portfolio.

While the world has been ground to a halt by the Covid-19 pandemic, Bitcoin and cryptocurrencies seem to be immune to the woes of the market with numerous major events pushing the digital assets to

the bullish territory.

From Grayscale scoring a record US\$500 million inflow to their cryptocurrency fund, to legendary investor Paul Tudor Jones declaring Bitcoin as the best Inflation hedge, the stage is set for more smart money to flow into cryptocurrencies.

However, digital assets remain to be a young asset class that is highly volatile. Its limited correlation with traditional assets means its valuation and price movement do not follow the conventional market indicators, making it difficult for investment managers to develop a proper strategy.

CryptAM Vue is Asia's first crypto portfolio modelling service and is developed specifically to solve that problem. Using proprietary crypto data modelling, CryptAM Vue is able to let investment managers visualize how they can benefit from crypto exposure and understand the risks that matter.

"Crypto is a very young asset class that follows a very unique pattern of behaviour. To properly grasp the movement of digital assets you need a special data modelling methodology that developed over years of being involved in active trading. We've been running our own book of digital assets since 2017 so our data model has been through trial by fire. CryptAM Vue is the packaging of our collective experience in trading digital assets." Mario Giangrande, CEO of CryptAM Services.

Designed by CryptAM's in-house crypto experts, CryptAM Vue contains a rich set of analytical tools that enable investment managers to uncover opportunities, such as correlation heatmap, performance analysis, risk metrics, strategy customization and comparison, and allocation analysis.

"The 2020 Crypto Fund Report published by PwC and Elwood has found that the AuM of crypto hedge funds has grown by US\$1 billion over the last year. We absolutely believe now is the perfect time to launch CryptAM Vue because more institutions will be planning their crypto strategy and are looking for help from people with the right expertise and tools to guide them." Ben Berenson, Commercial Manager, CryptAM Services.

About CryptAM Services.

CryptAM Services provides digital asset consultancy services internationally. The company offer a range of services including a corporate training program, strategic & management consulting services, and digital asset servicing. CryptAM Services is the consulting branch of CryptAM Holdings. For more information, visit www.cryptamservices.hk



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