

# CoinAds announces rebranding as CoinAds.io

Specialized crypto based advertising reach now improved with new advertising channel options

**Mahe, May 27, 2020 ([IssueWire.com](https://www.IssueWire.com))** - Cryptocurrency and blockchain advertising solutions provider, CoinAds has announced a strategic rebranding to [CoinAds.io](https://CoinAds.io), now offering a cryptocurrency ad network + social network advertising for blockchain businesses as well as others in restricted advertising categories.

[CoinAds.io](https://CoinAds.io) has expanded its intelligent, customized advertising solutions and thus, the rebranding to CoinAds.io as a technology-focused business is necessary.

CoinAds.io has a track record of providing advertising technology solutions to blockchain businesses including Binance, KuCoin, as well as smaller projects and Exchanges.

With the rebranding to CoinAds.io, the advertising solutions still include the ONLY crypto-focused tier 2 search ad network. CoinAds.io has expanded its previous service offerings to complement the search ad network with a retargeting audience of 20 million cryptocurrency traders, now available for B2C display ad retargeting. CoinAds.io also now includes email marketing services to millions of cryptocurrency traders email marketing services, plus a unique social telegram shoutouts program.

CoinAds.io customized advertising solutions enable projects and Exchanges to expand their user base and gain recognition with a suite of packaged advertising solutions.

## About CoinAds.io

[CoinAds.io](https://CoinAds.io) provides the means to generate new revenue in the blockchain space, drawing from 20+ years of experience in ad tech. As the only global crypto search acquisition network that runs outside of Google and Facebook, its crypto search network is not subject to any crypto advertising restrictions. CoinAds.io full suite of intelligent advertising solutions includes search, retargeting, telegram shout outs, and email lists and email marketing.

For more information, visit: [www.coinads.io](https://www.coinads.io)

## Media Contact

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