

Celebrity Travel Influencer Veidehi Gite Publishes A Book During Pandemic



Mumbai, May 30, 2020 (IssueWire.com) - Sri Lanka, See More, Do More: Celebrity Travel Influencer Veidehi Gite took up a self-initiated challenge to beat the blues of the Corona Virus crisis. She wrote and published a book in 15 days, the shortest time frame for such an endeavour. “While the world is down with a feeling of pensive sadness, I have been beating the melancholy with my very own time travel postulation,” she says.

Famous as Krazy Butterfly, Veidehi Gite, through her true spirit of exploration has been inspiring thousands with her travel stories on Instagram, Facebook and Twitter. Over the last few years, Veidehi has dedicated herself to dig deeper into the global heritage. This trailblazing travel writer has won multiple awards in the process, including the top travel, lifestyle and food influencer by Holidify. When it comes to traveling and exploring the new destinations, Veidehi Gite aka Krazy Butterfly is one influencer who has given major tourism boost to the countries she has visited. Gite's posts will take you to the most exotic and luxurious hotels she visits. Her pictures are so stunning, that you will feel being at that location itself. From the Norway to the Bali, Sri Lanka to Switzerland, the unstoppable Veidehi is on a mission to break the stereotype of solo women traveling.

Although, the ambitious idea of publishing a book struck her only after she saw a surge in TDS – what

she terms as a Travel Deficiency Syndrome. Travelling is good for soul. The kind of inspiration you gain through travel helps you perceive more about your life. Not only, do you get to see new places and try your hand at new cuisines, but you also get to see what life is like for people in a different culture. So what do you do when the borders are closed? You soulfully embrace the notion of mental time travel, a hypothesis that allows you to inwardly reconstruct episodic travel memories from the past, as well as, imagine futuristic scenarios.

The book, 'Sri Lanka, See More, Do More', is inspired by the press trip Veidehi took in November 2019. The plot of the book revolves around her travel from Colombo to Bentota and covers every adventure she thrived along her way. This book tells the story of the offbeat silver temple in Kurunegala, the legendary tales of Sigiriya Rock Fortress, Kandayan culture, colonial era stories from Bandarawela, responsible tourism in Badulla, Dutch heritage of Galle, the tropical tales of Bentota and much more. Veidehi told us, now that I, you, and billions around the world have been condemned to indefinite confinement, I want to evoke some wonderful travel memories and help you dream about a better future. Turns out quite a lot of you are looking for something new to read!

I truly believe I owe it to my audience to provide them dreams they can capitalise on, once the life is back on track. Let's all read together in solidarity! Sri Lanka, See More, Do More: will be available for readers from 26th May 2020 onwards on Amazon. If you are not following this Krazy Butterfly on Instagram already, now would be a great time to do so.

Media Contact

Manjul Tiwari

manjul.tiwari.india@gmail.com

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