

WALLCOLOR® ANNOUNCES THE COMING OF beSTREAM ON APRIL 13TH, 2020



COMING SOON 2020.07.10

Hollywood, Apr 13, 2020 ([Issuewire.com](https://www.issuewire.com)) - Wallcolor® is excited to announce the coming of BeSTREAM, an online streaming platform that aims to overcome language barriers by helping creators around the world. The official BeSTREAM coming soon site will be launched on April 13th, 2020.

Wallcolor® believes BeSTREAM will be a new approach to the creators around the world, focusing on short videos that don't need language support to be understood, and erasing the popularity competition on play or clicks, offering every creator different free services that are usually paid on other platforms, to help them continue doing what they love.

BeSTREAM will also keep the focus on quality (technical and narrative) to ensure to the viewers the best experience, and for that will use different IA technologies, but of course, also Human Resources will be the main component.

For the viewers of the platform, BeSTREAM will offer the possibility to switch seamlessly between watching videos in portrait and landscape mode. Creators will have the possibility to upload her video designed specifically for that format, to ensure the best experience and open other possibilities.

For more information on BeSTREAM coming soon details: www.bestream.com

About Wallcolor®

Wallcolor® is a design & crafts company that holds the coexistence of strength and kindness at its core, considering the intersection of these two central values as the underlying concept on the approach to the concept & design of new products. Wallcolor® takes things that look completely unrelated at first glance, take entirely new shapes from them, and creates new meanings putting them together.

Wallcolor® provides that little bit of innovation, a breath of fresh air from Yokohama.



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Source : WALLCOLOR PTE LTD

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